

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3576616

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	INSYST LTD.	03/25/2015
RECEIVING PARTY DATA		
Name:	ADA ANALYTICS ISRAEL LTD.	
Street Address:	19 HARTUM STREET	
City:	JERUSALEM	
State/Country:	ISRAEL	
Postal Code:	9214501	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	7123978
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	30558	
NAME OF SUBMITTER:	JASON H. ROSENBLUM	
SIGNATURE:	/Jason H. Rosenblum/	
DATE SIGNED:	10/20/2015	
Total Attachments: 1		
source=30558 Partially Executed Assignment from Insyst Ltd. to ADA Analytics Israel Ltd#page1.tif		

RS

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (hereinafter called the "Assignor"):

Insyst Ltd.
7 HaMarpe Street, Har Hotzvim
91231 Jerusalem
Israel

hereby sell(s), assign(s) and transfer(s) to:

ADA Analytics Israel Ltd.
19 Hartum Street
9214501 Jerusalem
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

METHOD FOR DYNAMICALLY TARGETING A BATCH PROCESS

described and claimed in the following Patent Application:

US Patent No. 7,123,978,
issued on October 17, 2006,
and identified as Attorney Docket No. 30558

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

ASSIGNOR

ASSIGNEE

Insyst Ltd.

ADA Analytics Israel Ltd.

Signature : [Signature]

Signature : _____

Name : Alon Miller

Name : _____

Capacity : Director

Capacity : _____

Date : 25 March 2015

Date : _____