

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3578251

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL A. PLOTNICK	11/20/2001
ROBERT F. DEITRICH	11/12/2001
CHARLES A. ELDERING	11/12/2001
DOUGLAS J. RYDER	11/13/2001
HERBERT M. LUSTIG	11/09/2001
RECEIVING PARTY DATA	
Name:	EXPANSE NETWORKS, INC.
Street Address:	300 N. BROAD STREET
City:	DOYLESTOWN
State/Country:	PENNSYLVANIA
Postal Code:	18901
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14918313
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	215-735-9302
Email:	uspto@thebellesgroup.com
Correspondent Name:	THE BELLES GROUP, P.C.
Address Line 1:	1608 WALNUT STREET, SUITE 1302
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	T738-10-5
NAME OF SUBMITTER:	MICHELE GREENBERG
SIGNATURE:	/mg/
DATE SIGNED:	10/20/2015
Total Attachments: 6	
source=T738-10-5_Assignment(Inventors to Expanse)#page1.tif	

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source=T738-10-5__Assignment(Inventors to Expanse)#page3.tif
source=T738-10-5__Assignment(Inventors to Expanse)#page4.tif
source=T738-10-5__Assignment(Inventors to Expanse)#page5.tif
source=T738-10-5__Assignment(Inventors to Expanse)#page6.tif

11-28-2001



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To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <i>11/14/01</i></p> <p>Michael A. Plotnick Robert F. Deitrich Charles A. Eldering Douglas J. Ryder Herbert M. Lustig</p> <p><input type="checkbox"/> Additional name(s) of conveying party(ies) attached.</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Expanse Networks, Inc. Address: 300 N. Broad Street Doylestown, PA 18901</p> <p><input type="checkbox"/> Additional name(s) & address(es) attached.</p>
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3. Nature of conveyance:

Assignment
 Security Agreement
 Merger
 License

Execution Date: 11/13/2001

Change of Name
 Change of Address
 Other:

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 13 November 2001

A. Patent Application Number(s):
B. Patent Number(s):

Additional numbers attached? Yes No

NOV 14 2001

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Douglas J. Ryder Address: Expanse Networks, Inc. 300 North Broad Street Doylestown, PA 18901</p>	<p>6. Total number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$ 40.00</p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account number: 501535</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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11/27/2001 01 FC:531 40.00 CN

DO NOT USE THIS SPACE

Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas J. Ryder
Name of Person Signing

[Signature]
Signature

11/13/01
Date

Total number of pages including cover sheet, attachments, and document(s): 6

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

T738-10

Whereas, I/We, MICHAEL A. PLOTNICK of 1225 WOODS ROAD SOUTHAMPTON, PA 18966, hereafter referred to as applicant, have invented certain new and useful improvements in ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

for which an application for a United States Patent was filed on _____
Application Number _____ / _____.

for which an application for a United States Patent was executed on _____ even date herewith, and

Whereas, EXPANSE NETWORKS, INC. of DOYLESTOWN, PENNSYLVANIA herein referred to "assignee" whose mailing address is 300 NORTH BROAD STREET, DOYLESTOWN, PA 18901 is

desirous of acquiring the entire right, title and interest in the same;
Targeting Ads to Subscribers based on Privacy Protected Subscriber Profiles

Now, therefore, in consideration of the sum of ONE dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 12TH day of NOVEMBER, 20 01
at DOYLESTOWN, PA

State of PENNSYLVANIA
County of BUCKS

SS:

(Signature)

Before me personally appeared said MICHAEL A. PLOTNICK
and acknowledged the foregoing instrument to be his free act and deed this 12TH
day of NOVEMBER, 20 01

Notarial Seal
Kenna A. Klosterman, Notary Public
Doylestown Boro, Bucks County
My Commission Expires July 28, 2003
Member, Pennsylvania Association of Notaries

Kenna A. Klosterman
(Notary Public)

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.

* Total of 6 forms are submitted.

Burden Hour Statement: This form is estimated to take 0.1 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner of Patents and Trademarks, Washington, DC 20231.

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

T738-10

Whereas, I/We, ROBERT F. DEITRICH of 70 OLD DUBLIN PIKE, C-6 DOYLESTOWN, PA 18901, hereafter referred to as applicant, have invented certain new and useful improvements in ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

for which an application for a United States Patent was filed on _____
Application Number _____ / _____.

for which an application for a United States Patent was executed on _____ even date herewith, and

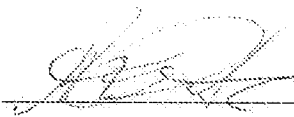
Whereas, EXPANSE NETWORKS, INC. of DOYLESTOWN, PENNSYLVANIA herein referred to "assignee" whose mailing address is 300 NORTH BROAD STREET, DOYLESTOWN, PA 18901 is

desirous of acquiring the entire right, title and interest in the same;
Targeting Ads to Subscribers based on Privacy Protected Subscriber Profiles

Now, therefore, in consideration of the sum of ONE dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

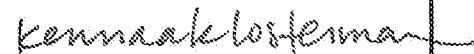
Executed this 12th day of November, 20 01
at Doylestown, PA

State of Pennsylvania)
County of Bucks) SS:


(Signature)

Before me personally appeared said Robert F. Deitrich
and acknowledged the foregoing instrument to be his free act and deed this 12th
day of November, 20 01

Notarial Seal
Kenna A. Klosterman, Notary Public
Doylestown Boro, Bucks County
My Commission Expires July 28, 2003
Member, Pennsylvania Association of Notaries


(Notary Public)

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

ASSIGNMENT OF APPLICATION	Docket Number (Optional) T738-10
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Whereas, I/We, CHARLES A. ELDERING of 16 Washington Square Doylestown, PA 18901, hereafter referred to as applicant, have invented certain new and useful improvements in Alternative Advertising in Prerecorded Media

for which an application for a United States Patent was filed on _____
Application Number _____/_____.

for which an application for a United States Patent was executed on _____ even date herewith, and

Whereas, EXPANSE NETWORKS, INC. of DOYLESTOWN, PENNSYLVANIA herein referred to "assignee" whose mailing address is 300 NORTH BROAD STREET, DOYLESTOWN, PA 18901 is

desirous of acquiring the entire right, title and interest in the same;
Targeting Ads to Subscribers based on Privacy Protected Subscriber Profiles

Now, therefore, in consideration of the sum of ONE dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 12th day of November, 2001
at Doylestown, PA

State of Pennsylvania
County of Bucks

SS:

Charles A. Eldering
(Signature)

Before me personally appeared said Charles A. Eldering
and acknowledged the foregoing instrument to be his free act and deed this 12th
day of November, 2001

Notarial Seal
Kenna A. Klosterman, Notary Public
Doylestown Boro, Bucks County
My Commission Expires July 28, 2003
Member, Pennsylvania Association of Notaries

Kenna A. Klosterman
(Notary Public)

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.

* Total of 6 forms are submitted.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

T738-10

Whereas, I/We, DOUGLAS J. RYDER of 3669 CONCORD ROAD DOYLESTOWN, PA 18901, hereafter referred to as applicant, have invented certain new and useful improvements in ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

for which an application for a United States Patent was filed on _____
Application Number _____ / _____.

for which an application for a United States Patent was executed on _____ even date herewith, and

Whereas, EXPANSE NETWORKS, INC. of DOYLESTOWN, PENNSYLVANIA herein referred to "assignee" whose mailing address is 300 NORTH BROAD STREET, DOYLESTOWN, PA 18901 is

desirous of acquiring the entire right, title and interest in the same;
Targeting Ads to Subscribers based on Privacy Protected Subscriber Profiles

Now, therefore, in consideration of the sum of ONE dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 13th day of November, 20 01
at Doylestown PA

State of Pennsylvania)
County of Bucks) SS:


(Signature)

Before me personally appeared said Douglas J. Ryder
and acknowledged the foregoing instrument to be his free act and deed this 13th
day of November, 20 01

Seal

Notarial Seal
Kenna A. Klosterman, Notary Public
Doylestown Boro, Bucks County
My Commission Expires July 28, 2003
Member, Pennsylvania Association of Notaries


(Notary Public)

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.

* Total of 6 forms are submitted.

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

T738-10

Whereas, I/We, HERBERT M. LUSTIG 18 Saddlebrook Drive
of North Wales, PA 19454, hereafter
referred to as applicant, have invented certain new and useful improvements in _____
ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

for which an application for a United States Patent was filed on _____
Application Number _____ / _____.

for which an application for a United States Patent was executed on _____ even date herewith, and

Whereas, EXPANSE NETWORKS, INC. of DOYLESTOWN, PENNSYLVANIA herein referred
to "assignee" whose mailing address is 300 NORTH BROAD STREET, DOYLESTOWN, PA 18901 is

desirous of acquiring the entire right, title and interest in the same;
Targeting Ads to Subscribers based on Privacy Protected Subscriber Profiles

Now, therefore, in consideration of the sum of ONE dollars (\$ 1.00), the receipt whereof is
acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell,
assign and transfer unto said assignee the full and exclusive right to the said invention in the United States
and the entire right, title and interest in and to any and all Patents which may be granted therefor in the
United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said
United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole
use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which
said Patent may be granted, as fully and entirely as the same would have been held by me had this
assignment and sale not been made.

Executed this 9 day of NOVEMBER, 20 01
at DOYLESTOWN, PA

State of Pennsylvania)
County of Bucks) SS:

Herbert Lustig
(Signature)

Before me personally appeared said HERBERT M. LUSTIG
and acknowledged the foregoing instrument to be his free act and deed this 9th
day of November, 20 01

Notarial Seal
Kenna A. Klosterman, Notary Public
Doylestown Boro, Bucks County
My Commission Expires July 28, 2003
Member, Pennsylvania Association of Notaries

Kenna A. Klosterman
(Notary Public)

Seal

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PATENT

REEL: 036837 FRAME: 0507

RECORDED: 10/20/2015