

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3580991

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL ANDREW SIPE	09/30/2015
HUGO BARRA	10/16/2015
HENRY WILL SCHNEIDERMAN	10/07/2015
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14829895
CORRESPONDENCE DATA	
Fax Number:	(202)787-5520
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(202) 787-5525
Email:	pto@morriskamlay.com
Correspondent Name:	MORRIS & KAMLAY LLP
Address Line 1:	1150 18TH ST NW
Address Line 2:	SUITE 575
Address Line 4:	WASHINGTON, D.C. 20036
ATTORNEY DOCKET NUMBER:	030120-042620US
NAME OF SUBMITTER:	LAURA R. DREMBUS
SIGNATURE:	/Laura R. Drembus/
DATE SIGNED:	10/22/2015
Total Attachments: 2	
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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, each of

Michael Andrew Sipe, a resident of Pittsburgh, PA, US

Hugo BARRA, a resident of Mountain View, CA, US

and

Henry Will Schneiderman, a resident of Pittsburgh, PA, US

each hereinafter referred to as "Assignor," is an inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: Dynamic Profile Switching Based on User Identification

Filing Date: 08/19/2015

Application No.: 14/829,895 ; and

WHEREAS, **Google Inc.**, a corporation located at **1600 Amphitheatre Parkway, Mountain View, CA 94043, US**, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

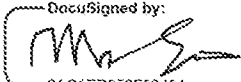
For good and valuable consideration, receipt of which is hereby acknowledged by each Assignor, each Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, including any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Each Assignor further agrees that he/she will, without charge to Assignor, and at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain

Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

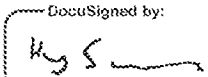
Assignor hereby authorizes and requests Morris & Kamlay LLP, 1150 18th St NW, Suite 575, Washington, DC 20036, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed on the date indicated.

DocuSigned by:

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Michael Andrew Sipe
9/30/2015

DocuSigned by:

36C851EAC888481...
Hugo Barra
10/16/2015

DocuSigned by:

734FAB5BDD0A44A6...
Henry Will Schneiderman
10/7/2015