503540374 10/26/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID ANGULO	06/12/2013
LANIER RIPPLE	06/12/2013
NATHAN HALKO	06/12/2013

RECEIVING PARTY DATA

Name:	SPOTRIGHT, INC.
Street Address:	1048 PEARL STREET
City:	BOULDER
State/Country:	COLORADO
Postal Code:	80302

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14922835

CORRESPONDENCE DATA

Fax Number: (720)536-4910

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 720.536.4900

Email: sarah@nodiplaw.com

Correspondent Name: NEUGEBOREN O'DOWD PC
Address Line 1: 1227 SPRUCE STREET

Address Line 2: SUITE 200

Address Line 4: BOULDER, COLORADO 80302

ATTORNEY DOCKET NUMBER:	2050.102.02US	
NAME OF SUBMITTER:	STEPHEN S. GRUBER	
SIGNATURE:	/Stephen S. Gruber/	
DATE SIGNED:	10/26/2015	

Total Attachments: 2

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PATENT 503540374 REEL: 036884 FRAME: 0279

ASSIGNMENT OF PATENT APPLICATION

FOR GOOD AND VALUABLE CONSIDERATION,

We, the undersigned (each) have agreed and hereby agree to assign for good and valuable consideration, receipt of which is hereby expressly acknowledged, and do hereby sell, assign and transfer unto

SpotRight, Inc.

STATE OF (10 lorg of o)

COUNTY OF BOULD EN

a corporation organized under the laws of the state of Colorado as Assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to

SYSTEMS AND METHODS FOR IDENTIFYING AND ANALYZING INTERNET USERS

described in an application for Letters Patent of the United States, identified as Attorney Docket No. 2050.102.01US, at Neugeboren O'Dowd PC, 1227 Spruce Street, Suite 200, Boulder, CO 80302 and filed on 2/21/2013, as Application Serial No. 13/773.165, and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for said application for said Letters Patent, and all the rights and privileges under any and all Letters Patent that may be granted therefor in any country, and any reissues, or reexaminations, or extensions of said Letters Patent. We request that any and all Letters Patent for said inventions be issued to said Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

We agree that, when requested, we will, without charge to said Assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said Assignee, its successors, assigns and legal representatives or nominees.

We authorize and empower the said Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

We covenant with said Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

) SS

NOTARY PUBLIC
My Commission Expires: 7/23/20

BERNADETTE A. BARRETT NOTARY PUBLIC STATE OF COLORADO

MY COMMISSION EXPIRES 7/23/2016

Caffel L	12 June 2013
Inventor's Signature	DATE
Inventor's Printed Name	BERNADETTE A. BARRETT NOTARY PUBLIC STATE OF COLORADO
STATE OF COLOR OF BOULDER SS	MY COMMISSION EXPIRES 7/23/2016
On this 12 day of June or proved to me on the basis of satisfactory evidence to he/she executed the same of his/her own free will for the	before me personally came the above named <u>Lanier Ripple</u> who is personally known by me be the same individual who executed the foregoing assignment, and who acknowledged to me that use and purposes therein set forth.
	Beinadette a-Bauth NOTARY PUBLIC My Commission Expires: 7/23/2016
Invertor's Signature	6/12/2013
Nathan Halko Inventor's Printed Name	
STATE OF COLORADO) SS COUNTY OF BOULD-EN)	
On this 12 day of June.	before me personally came the above named Nathan Halko who is personally known by me on the same individual who executed the foregoing assignment, and who acknowledged to me that he/ship purposes therein set forth.
	Demadette a. Dauett NOTARY PUBLIC My Commission Expires: 7/23/2016

BERNADETTE A. BARRETT

NOTARY PUBLIC

STATE OF COLORADO

MY COMMISSION EXPIRES 7/23/2016