

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3590168

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CONTENT TECHNOLOGIES LLC	10/28/2015

RECEIVING PARTY DATA

Name:	CONTENTGUARD HOLDINGS, INC.
Street Address:	6900 N. DALLAS PARKWAY
Internal Address:	SUITE 850
City:	PLANO
State/Country:	TEXAS
Postal Code:	75024

PROPERTY NUMBERS Total: 10

Property Type	Number
Patent Number:	8001052
Patent Number:	8606856
Patent Number:	8200581
Patent Number:	8706636
Application Number:	13210074
Application Number:	13210103
Application Number:	13210131
Application Number:	13210174
Patent Number:	8626838
Application Number:	13965165

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ATTORNEY DOCKET NUMBER:	CONTENT TECH
NAME OF SUBMITTER:	MARC S. KAUFMAN
SIGNATURE:	/Marc S. Kaufman/
DATE SIGNED:	10/28/2015
Total Attachments: 4 source=Content Technologies assignmen - executed#page1.tif source=Content Technologies assignmen - executed#page2.tif source=Content Technologies assignmen - executed#page3.tif source=Content Technologies assignmen - executed#page4.tif	

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Content Technologies LLC**, ("ASSIGNORS"),

hereby sell(s), assign(s) and transfer(s) to **ContentGuard Holdings, Inc.**, a corporation, organized and existing in Texas, having an office at 6900 N. Dallas Parkway, Suite 850, Plano, Texas 75024 ("ASSIGNEE"), its successors, assigns or other legal representatives, the entire right, title and interest, for the United States of America, its territories, dependencies and possessions, and in all countries, jurisdictions and political entities foreign to the United States of America, in and to:

all new subject matter ("SUBJECT MATTER") disclosed in the patent applications ("APPLICATIONS") listed in Exhibit A;

all applications for Letters Patent or similar legal protection to be obtained for the SUBJECT MATTER, including the APPLICATION, all applications claiming the benefit of priority from the APPLICATION, all divisional, continuation, continuation-in-part, substitute, and reissue applications, applications in other countries, and all legal equivalents thereof;

all Letters Patent or similar legal protection to be obtained for the SUBJECT MATTER, including all original and reissue patents, all re-examination certificates, all legal equivalents thereof, and all renewals and extensions thereof;

any and all causes of action and enforcement rights, including all rights to sue, counterclaim, and recover for any past, present and future infringement of, or liabilities for, all Letters Patent or similar legal protection to be obtained for the SUBJECT MATTER; and

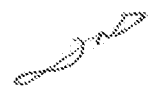
all rights to apply for and receive, in the name of the ASSIGNEE, all Letters Patent or similar legal protection for the SUBJECT MATTER.

ASSIGNORS hereby represent, warrant and covenant that they have the full right to convey their entire right, title and interest herein conveyed, and that no assignment, sale, grant, mortgage, license or other agreement or encumbrance has been or will be made or entered into which would affect the rights, titles and interests conveyed herein.

ASSIGNORS hereby agree to do the following, when requested, and without additional compensation, in order to carry out in good faith the intent of this assignment:

promptly execute and deliver to the ASSIGNEE or its legal representative any and all application papers, oaths, assignments, powers of attorney and other instruments that ASSIGNEE may consider necessary or desirable to apply for, obtain, perfect, maintain, issue and enforce all Letters Patent or similar legal protection for the SUBJECT MATTER, including assisting in the prosecution of all applications for Letters Patent or similar legal protection that may be made;

cooperate with the ASSIGNEE in every way possible in any interference, litigation, mediation, arbitration or other proceeding regarding the SUBJECT MATTER, any applications for Letters Patent or similar legal protection which include the SUBJECT MATTER, or any Letters Patent or similar legal protection for the SUBJECT MATTER, including promptly providing to the ASSIGNEE all pertinent facts and documents which are known and accessible to ASSIGNORS




relating to the SUBJECT MATTER, any applications for Letters Patent or similar legal protection which include the SUBJECT MATTER, or any Letters Patent or similar legal protection for the SUBJECT MATTER, and testifying as to the same in any proceeding; and

provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNORS hereby grant the firm of Reed Smith LLP the authority and power to insert on this document any further information that may be necessary or desirable for purposes of recordation in the United States Patent & Trademark Office or similar offices of any foreign country.

This assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same assignment.


Signature

10/28/15
Date

Tim Dozois
Name

Secretary
Title

Exhibit A

Application No.	Title	Country	Filing Date	Patent No.	Issue Date
10/016,325	SYSTEM & METHOD FOR UNIQUE DIGITAL ASSET IDENTIFICATION AND TRANSACTION MANAGEMENT	US	12/10/2001	8,001,052	08/16/2011
12/103,591	DIGITAL MEDIA ASSET IDENTIFICATION SYSTEM AND METHOD	US	04/15/2008	8,606,856	12/10/2013
12/103,604	DIGITAL MEDIA ASSET CONVERSION SYSTEM AND METHOD	US	04/15/2008	8,200,581	06/12/2012
13/210,089	SYSTEM & METHOD FOR UNIQUE DIGITAL ASSET IDENTIFICATION AND TRANSACTION MANAGEMENT	US	08/15/2011	8,706,636	04/22/2014
13/210,074	System & Method for Distributing Digital Assets Across a Network	US	08/15/2011		
13/210,103	System & Method for Introducing Digital Assets Into An Electronic Distribution System	US	08/15/2011		
13/210,131	System & Method for Managing Transfers of Digital Assets Over a Network	US	08/15/2011		
13/210,174	Method of Providing a Digital Asset for	US	08/15/2011		

	Distribution				
13/603,372	DIGITAL MEDIA ASSET IDENTIFICATION SYSTEM & METHOD	US	09/04/2012	8,626,838	01/07/2014
13/965,165	DIGITAL MEDIA ASSET IDENTIFICATION SYSTEM & METHOD	US	08/12/2012		

