503549977 11/02/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AMANDA KAHLOW	05/08/2013

RECEIVING PARTY DATA

Name:	CI INSIGHTS LLC	
Street Address:	8 RUSSIAN HILL PLACE #2	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94133	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13762041

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	120748-001CT1
NAME OF SUBMITTER:	KATHERINE PROCTOR
SIGNATURE:	/Katherine Proctor/
DATE SIGNED:	11/02/2015

Total Attachments: 3

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PATENT 503549977 REEL: 036935 FRAME: 0392

NUNC PRO TUNC ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, AMANDA KAHLOW, a citizen of the United States and a resident of San Francisco, California (hereinafter, "ASSIGNOR"), have invented certain new and useful improvements in SALES PREDICTION SYSTEMS AND METHODS for which an Application for Letters Patent in the United States was filed at the United States Patent Office on February 7, 2013 as United States Patent Application No. 13/762,041; and

WHEREAS, CI Insights LLC, a California limited liability company, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the full and exclusive right, title and interest in the said improvements and the said Application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries;

NOW, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, effective as of April 18, 2013, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible

Page 1 of 2

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WHEREAS, I, AMANDA KAHLOW, a citizen of the United States and a resident of San Francisco, California (hereinafter, "ASSIGNOR"), have invented certain new and useful improvements in SALES PREDICTION SYSTEMS AND METHODS for which an Application for Letters Patent in the United States was filed at the United States Patent Office on February 7, 2013 as United States Patent Application No. 13/762,041; and

WHEREAS, CI Insights LLC, a California limited liability company, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the full and exclusive right, title and interest in the said improvements and the said Application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries;

NOW, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, effective as of April 18, 2013, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible

DOCS 118589-001UTL/1747613.1

Page 1 of 2

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to aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN WITNESS WHEREOF, I hereunto set my hand and seal, this 8 day of May 2013.

Amanda Kahlow

Page 2 of 2

DOCS 118589-001UTL/1747613.1