503552840 11/03/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3599467

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
935 KOP ASSOCIATES, LLC	11/02/2015

RECEIVING PARTY DATA

Name:	NEWSTAR FINANCIAL, INC., AS ADMINISTRATIVE AGENT		
Street Address:	500 BOYLSTON STREET, SUITE 1250		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		

PROPERTY NUMBERS Total: 6

Property Type	Number	
Application Number:	61832660	
Application Number:	14166661	
Application Number:	61874864	
Application Number:	14474101	
PCT Number:	US2014054348	
Application Number:	14166698	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	18876.015063	
NAME OF SUBMITTER:	KAREN OSBORNE	
SIGNATURE:	//Karen Osborne//	
DATE SIGNED:	11/03/2015	

PATENT 503552840 REEL: 036949 FRAME: 0748

Total Attachments: 4

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PATENT REEL: 036949 FRAME: 0749

NOTICE OF

GRANT OF SECURITY INTEREST IN

PATENTS

November 2, 2015

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that (a) pursuant to the Guaranty and Security Agreement, dated as of July 10, 2015 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Guaranty and Security Agreement"), by and among the undersigned and the other Obligors party thereto (each, an "Obligor" and, collectively, the "Obligors") and NewStar Financial, Inc., as Administrative Agent (the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the patents, patent licenses and patent applications shown on Schedule 1 attached hereto (the "Patents") to the Administrative Agent, for the benefit of the Secured Parties, and (b) the undersigned hereby grants to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Patents.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Patents (i) may only be terminated in accordance with the terms of the Guaranty and Security Agreement and (ii) is not to be construed as an assignment of any Patent.

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935 KOP ASSOCIATES, LLC,

a Pennsylvania limited liability company

Name: Steven Vine

Title: Vice President and Secretary

Acknowledged and Accepted:

NEWSTAR FINANCIAL, INC., as Administrative Agent

By: <u>Ludu Fade</u> Name:

Title:

Brian Forde NewStar Financial Inc. Managing Director

[Signature Page to Notice of Grant of Security Interest in Patents]

Schedule 1

Patents

Patent	Application Number	Owner
TEXT MESSAGING	61/832,660	935 KOP Associates, LLC
SYSTEMS AND METHODS FOR RETARGETING TEXT MESSAGE ALERTS	14/166,661	935 KOP Associates, LLC
SHORT MESSAGE SYSTEM APPLICATION PROGRAMMING INTERFACE	61/874,864	935 KOP Associates, LLC
MESSAGING SERVICE APPLICATION PROGRAMMING INTERFACE	14/474,101	935 KOP Associates, LLC
MESSAGING SERVICE APPLICATION PROGRAMMING INTERFACE	PCT/US2014/054348	935 KOP Associates, LLC
SYSTEMS AND METHODS FOR TEXT MESSAGE ALERTS AND REFERRALS	14/166,698	935 KOP Associates, LLC

RECORDED: 11/03/2015

PATENT REEL: 036949 FRAME: 0753