# 503555413 11/04/2015 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYAN	ICE:	ASSIGNMENT	
CONVEYING PARTY DA	ATA		
		Name	Execution Date
CHARLESON SHERARD	) BELL	05	5/05/2014
CHARREAU SIEANNA E	BELL	05	5/05/2014
JA'RELL LAMONZ WILS	ON	0!	5/05/2014
ROCKY GRAY JR		0!	5/05/2014
RONALD SCOTT BRAX	TON	0	5/05/2014
RECEIVING PARTY DA	ТА		
Name:			
Street Address:	403 AV	VOCA AVE	
City:	NASHV	VILLE	
State/Country:	TENNE	SEE	
Postal Code:	38103		
PROPERTY NUMBERS	Total: 1		
Property Type		Number	
Property Type Application Number:		<b>Number</b> 4889124	
Application Number:			
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Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	ATA e sent to provideo	4889124 404)221-6501 <b>the e-mail address first; if that is unsuccessful, it</b> <b>if that is unsuccessful, it will be sent via US Mail</b> 04-577-6000 tlip@bakerdonelson.com .TLANTA BAKER DONELSON INTELLECTUAL PRO 10NARCH PLAZA, SUITE 1600 414 PEACHTREE RD. .TLANTA, GEORGIA 30326	
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### ASSIGNMENT

WHEREAS, We, Charleson Sherard Bell, 403 Avoca Avenue, Nashville, TN 38103; Charreau Sieanna Bell, 403 Avoca Avenue, Nashville, TN 38103; Ja'Rell Lamonz Wilson, PO Box 964, Antioch, TN 3701; Rocky Gray, Jr., 700E Richardson Run, Williamsburg, VA 23188; and Ronald Scott Braxton, 955 Ruch Lane, Lavergne, TN 37086; (each "Assignor") have invented certain inventions and improvements disclosed in a provisional patent application for Letters Patent entitled "COMPOSITIONS, DEVICES AND METHODS FOR THE SIMPLE DISTRIBUTION OF MEDIA WITH TRACKING AND ANALYSIS OF MEDIA USAGE FOR ROYALTY, LOYALTY AND COLLECTION OF MEDIA METADATA USING WIRELESS COMMUNICATION SUCH AS NEAR FIELD COMMUNICATION COMPRISED IN A PORTABLE PLATFORM", filed in the United States Patent and Trademark Office on May 4, 2013 and assigned provisional patent application Serial Number 61/819,556; and

WHEREAS, Crystal Innovations, Inc., having an address of 403 Avoca Avenue, Nashville, TN 38103 ("Assignee") a corporation of the state of Delaware, is desirous of acquiring all rights in such inventions and improvements and in said U.S provisional patent application;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) or other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby assigns and transfers unto Assignee my entire right, title, and interest in and to said U.S. provisional application, in and to any related U.S. non-provisional patent applications claiming priority to said U.S. provisional application, including any divisions, continuations, and reissues

- 1 of 3 -

A CMD 2597790 v1 2927872-000001 10/21/2013

### PATENT REEL: 036963 FRAME: 0335

thereof, in and to any patents to issue therefrom, and in and to all inventions and improvements disclosed and described in said U.S. provisional application or in any related U.S. non-provisional patent application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from any patent application claiming priority thereto, to Assignee as assignee, for its interest, and for the sole use and behoof and its assigns and legal representatives.

For the same consideration, each Assignor does hereby sell, assign, and transfer to Assignee all of his right, title and interest in and to any foreign applications corresponding to or claiming priority to said U.S. provisional application or any related U.S. non-provisional patent application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on any such foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law.

AND, for the same consideration, each Assignor agrees to sign all lawful papers, execute all related provisional and non-provisional and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

#### [SIGNATURES ON FOLLOWING PAGE]

- 2 of 3 -

A CMD 2597790 v1 2927872-000001 10/21/2013

### PATENT REEL: 036963 FRAME: 0336

#### **ASSIGNMENT**

WHEREAS, We, Charleson Sherard Bell, 403 Avoca Avenue, Nashville, TN 38103; Charreau Sieanna Bell, 403 Avoca Avenue, Nashville, TN 38103; Ja'Rell Lamonz Wilson, PO Box 964, Antioch, TN 3701; Rocky Gray, Jr., 700E Richardson Run, Williamsburg, VA 23188; and Ronald Scott Braxton, 955 Ruch Lane, Lavergne, TN 37086; (each "Assignor") have invented certain inventions and improvements disclosed in a provisional patent application for Letters Patent entitled "COMPOSITIONS, DEVICES AND METHODS FOR THE SIMPLE DISTRIBUTION OF MEDIA WITH TRACKING AND ANALYSIS OF MEDIA USAGE FOR ROYALTY, LOYALTY AND COLLECTION OF MEDIA METADATA USING WIRELESS COMMUNICATION SUCH AS NEAR FIELD COMMUNICATION COMPRISED IN A PORTABLE PLATFORM", filed in the United States Patent and Trademark Office on May 4, 2013 and assigned provisional patent application Serial Number 61/819,556; and

WHEREAS, Crystal Innovations, Inc., having an address of 403 Avoca Avenue, Nashville, TN 38103 ("Assignee") a corporation of the state of Delaware, is desirous of acquiring all rights in such inventions and improvements and in said U.S provisional patent application;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) or other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby assigns and transfers unto Assignee my entire right, title, and interest in and to said U.S. provisional application, in and to any related U.S. non-provisional patent applications claiming priority to said U.S. provisional application, including any divisions, continuations, and reissues

- 1 of 3 -

A CMD 2597790 v1 2927872-000001 10/21/2013 thereof, in and to any patents to issue therefrom, and in and to all inventions and improvements disclosed and described in said U.S. provisional application or in any related U.S. non-provisional patent application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from any patent application claiming priority thereto, to Assignee as assignee, for its interest, and for the sole use and behoof and its assigns and legal representatives.

For the same consideration, each Assignor does hereby sell, assign, and transfer to Assignee all of his right, title and interest in and to any foreign applications corresponding to or claiming priority to said U.S. provisional application or any related U.S. non-provisional patent application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on any such foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law.

AND, for the same consideration, each Assignor agrees to sign all lawful papers, execute all related provisional and non-provisional and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

[SIGNATURES ON FOLLOWING PAGE]

- 2 of 3 -

A CMD 2597790 v1 2927872-000001 10/21/2013

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Date

Date

Date

Charleson Sherard Bell

Charreau Sieanna Bell

Ja'Rell Lamonz Wilson

Rocky Gray, Jr.

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Date

**Ronald Scott Braxton** 

Docket No.: 2927872-2

5/5/2014 Date

Date

Date

Charleson Sherard Bell Charleson Sherard Bell Charreau Sieanna Bell

Ja'Rell Lamonz Wilson

Rocky Gray, Jr.

Date

Ronald Scott Braxton

Docket No.: 2927872-2

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Charleson Sherard Bell

Date 5/05 14 Date

Date

Charreau Sieanna Bell Ja Rell Bamonz Wilson

Rocky Gray, Jr.

Date

Ronald Scott Braxton

Docket No.: 2927872-2

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Charleson Sherard Bell

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Ronald Scott Braxton

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- 3 of 3 -

Date

Date

Charleson Sherard Bell

Charreau Sicanna Bell

Ja'Rell Lamonz Wilson

Date

5-5-14

Date

Rocky Gray, Jr. Konnue Draston

Ronald Scott Braxton

Docket No.: 2927872-2

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# PATENT REEL: 036963 FRAME: 0343

**RECORDED: 11/04/2015**