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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHINMAY SHARAD SAGADE	11/04/2015
SRINIVAS KOSARAJU	11/04/2015
JOHN GERARD GAMEL	11/04/2015

RECEIVING PARTY DATA

Name:	MASTERCARD INTERNATIONAL INCORPORATED
Street Address:	2000 PURCHASE STREET
City:	PURCHASE
State/Country:	NEW YORK
Postal Code:	10577

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14935053

CORRESPONDENCE DATA

Fax Number: (314)612-2307

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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DANIEL M. FITZGERALD (21652) ARMSTRONG T **Correspondent Name:**

Address Line 1: 7700 FORSYTH BOULEVARD

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ATTORNEY DOCKET NUMBER: 21652-00507 **NAME OF SUBMITTER:** DANIEL M. FITZGERALD **SIGNATURE:** /Daniel M. Fitzgerald/ **DATE SIGNED:** 11/06/2015

Total Attachments: 4

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PATENT REEL: 036982 FRAME: 0609 503559221

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PATENT REEL: 036982 FRAME: 0610

ASSIGNMENT

In consideration of One Dollar and other good and valuable consideration, of which I/we acknowledge receipt, I/we,

Chinmay Sharad Sagade of Chesterfield/MO

Srinivas Kosaraju of Wildwood/MO

John Gerard Gamel of Lake Saint Louis/MO

hereby sell and assign to **MasterCard International Incorporated** (hereinafter referred to as Assignee), a Delaware Corporation, with its principal address at 2000 Purchase Street, Purchase, New York 10577, USA, its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in the non-provisional application for United States Patent currently entitled:

SYSTEMS AND METHODS FOR MAPPING ONLINE DATA TO DATA OF INTEREST

⊠ ex	ecuted	concurrently herewith,	
☐ fil	ed on	, having Serial Number	

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Assignee, I/we will communicate to said Assignee or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

PATENT REEL: 036982 FRAME: 0611

INVENTOR 1

Signature:

Chinmay Sharad Sagade

Witnessed by:

VARUN K UPPALUR | Printed Name of Witness

INVENTOR 2

Signature: A

Date: 11 04 2015

Srinivas Kosaraju

Witnessed by:

911)074 D

VARUN K UPPALUR)
Printed Name of Witness

3

INVENTOR 3

Signature: John Gerard Gamel

Date: $\frac{1/4}{2015}$ Date: $\frac{1}{109/2015}$

Witnessed by: Signature

VARUN K UPPAL UR / Printed Name of Witness