

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3610174

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EBAY INC.	10/31/2015
RECEIVING PARTY DATA	
Name:	935 KOP ASSOCIATES, LLC
Street Address:	185 MADISON AVENUE
Internal Address:	FIFTH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	61832660
Application Number:	14166661
Application Number:	61874864
Application Number:	14166698
PCT Number:	US2014054348
CORRESPONDENCE DATA	
Fax Number:	(212)859-4000
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212-859-8778
Email:	novika.ishar@friedfrank.com
Correspondent Name:	NOVIKA ISHAR
Address Line 1:	ONE NEW YORK PLAZA
Address Line 4:	NEW YORK, NEW YORK 10004
ATTORNEY DOCKET NUMBER:	95389-118
NAME OF SUBMITTER:	NOVIKA ISHAR
SIGNATURE:	/NI/
DATE SIGNED:	11/10/2015
This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 5

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FORM OF RECORDABLE PATENT ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, and in accordance with the terms and conditions of the Patent Assignment and License Back executed by the parties hereto on the 2nd day of November, 2015, **eBay Inc.**, a Delaware corporation having an office and place of business at 2145 Hamilton Avenue, San Jose, CA, 95125 ("**Assignor**") hereby irrevocably assigns, transfers, conveys and delivers to 935 KOP Associates, LLC, a Pennsylvania limited liability company having an office and place of business at 185 Madison Avenue, 5th Floor, New York, NY 10016 (c/o Zeta Interactive Holdings Corp.) ("**Assignee**") all of Assignor's right, title and interest in and to the patents and patent applications listed in **Appendix A** hereto and any patents issuing from the patent applications identified in **Appendix A**, including any parents, continuations, continuations-in-part, divisionals, reexaminations, extensions, renewals or reissues of the foregoing, and any foreign counterparts of any of the foregoing (collectively, the "**Patents**"), including the right to sue for injunctive relief and damages for infringement of any of the Patents accruing at any time prior to, on or after the date hereof.

(The remainder of this page is intentionally left blank. The signature pages follow.)

IN WITNESS WHEREOF, Assignor caused this Patent Assignment to be duly executed on its behalf.

ASSIGNOR:

eBay Inc.

Signature: [Signature]

Printed Name: Kathryn Hall

Title: Vice President, Deputy General
Counsel and Assistant Secretary

Date: _____

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

Before me, the undersigned authority, on this _____ day of _____, 201____, personally appeared _____ known to me as the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, in the capacity state, and with authority to act in this assignment on behalf of the Assignor.

Notary Public

(Signature of Notary)

(Legibly Print or Stamp Name of Notary)

SEE ATTACHED

W. TRACY F. M.

[Signature Page to Assignment for Recording with USPTO – 935]

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

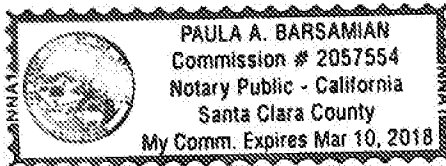
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
 County of Santa Clara)
 On Oct. 30, 2015 before me, Paula A. Barsamian, Notary Public
 Date Here Insert Name and Title of the Officer
 personally appeared Kathryn Hall
 Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Paula A. Barsamian
 Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: _____ Document Date: _____
 Number of Pages: _____ Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____
 Signer Is Representing: _____

Signer's Name: _____
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____
 Signer Is Representing: _____

ACCEPTED by Assignee as of the date
below:

ASSIGNEE:

935 KOP Associates, LLC

Signature: Regina C Gray

Printed Name: Regina Gray

Title: Manager

Date: 10/31/15

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

Before me, the undersigned authority, on this 31 day of October, 2015, personally appeared Regina C Gray known to me as the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, in the capacity state, and with authority to act in this assignment on behalf of the Assignor.

Leonardo Rodriguez
Notary Public

[Signature]
(Signature of Notary)

Leonardo F Rodriguez
Notary Public
New Jersey

My Commission Expires **01-23-2020**
No. 50009000

(Legibly Print or Stamp Name of Notary)

Appendix A

SERIAL NO.	TITLE	STATUS	COUNTRY CODE
61/832,660	TEXT MESSAGING	Expired	US
14/166,661	SYSTEMS AND METHODS FOR RETARGETING TEXT MESSAGE ALERTS	Pending	US
61/874,864	SHORT MESSAGE SYSTEM APPLICATION PROGRAMMING INTERFACE	Expired	US
14/474,101	MESSAGING SERVICE APPLICATION PROGRAMMING INTERFACE	Pending	US
PCT/US2014/054348	MESSAGING SERVICE APPLICATION PROGRAMMING INTERFACE	Pending	PCT
14/166,698	SYSTEMS AND METHODS FOR TEXT MESSAGE ALERTS AND REFERRALS	Pending	US