503564440 11/11/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHARLES C. GIERKE	11/05/2015

RECEIVING PARTY DATA

Name:	GIERKE INNOVATIONS LLC	
Street Address:	368 RIVER ROAD	
City:	HUDSON	
State/Country:	WISCONSIN	
Postal Code:	54016-6705	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14935124

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	P254908.US.02	
NAME OF SUBMITTER:	KATHERINE BENTON	
SIGNATURE:	/Katherine Benton/	
DATE SIGNED:	11/11/2015	

Total Attachments: 3

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PATENT 503564440 REEL: 037011 FRAME: 0246

ASSIGNMENT

WHEREAS, I, <u>Charles C. Gierke</u>, residing at <u>368 River Road</u>, <u>Hudson</u>, <u>WI 54016</u>, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on <u>September 14</u>, 2015, which application was assigned U.S. patent application serial number <u>62/218,236</u>, and is entitled <u>Crankbait Tuning Device</u>;

AND WHEREAS, Gierke Innovations LLC, a corporation organized and existing under and by virtue of the laws of the State of Wisconsin, and having a place of business at 368 River Road, Hudson, WI 54016-6705 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

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AND, for the consideration aforesaid, I do hereby agree that me and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 5 day of
November, 2015.
Charles C. Gierke
STATE OF Minnesota
COUNTY OF Washington
On this 5 ^M day of New W., 2015 before me personally appeared
Charles C. Gierke, to me known and known to me to be the person described in and who
executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the
same for the uses and purposes therein set forth.
SHARI LYNN ROESER NOTARY PUBLIC - MINNESOTA My Commission Expires Jan. 31, 2018 My Commission Expires Jan. 31, 2018
Notary Public

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RECORDED: 11/11/2015