503565083 11/11/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3611710

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOTT WHITE	01/31/2008
JAMES L. CANSLER	01/31/2008
CHARLES SCOTT	01/31/2008

RECEIVING PARTY DATA

Name:	AT&T KNOWLEDGE VENTURES, L.P.
Street Address:	645 E. PLUMB LANE
City:	RENO
State/Country:	NEVADA
Postal Code:	89502

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14936216

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	7785-0297-01 (1 OF 2)
NAME OF SUBMITTER:	DOUGLAS SCHNABEL
SIGNATURE:	/Douglas Schnabel/
DATE SIGNED:	11/11/2015

Total Attachments: 4

source=7785-297 2007-1442 ASSIGNMENT#page1.tif source=7785-297_2007-1442_ASSIGNMENT#page2.tif source=7785-297_2007-1442_ASSIGNMENT#page3.tif source=7785-297 2007-1442 ASSIGNMENT#page4.tif

PATENT REEL: 037015 FRAME: 0723 503565083

ASSIGNMENT

WHEREAS, Scott White, a citizen of the United States of America, residing at Austin, TX, James L. Caneler, a citizen of the United States of America, residing at Pflugerville, TX, and Charles Scott, a citizen of the United States of America, residing at Austin, TX, hereinafter called the "Assignors", have made the invantion described in the United States Patent Application entitled "MANAGING MEDIA CONTENT FOR A PERSONAL TELEVISION CHANNEL" Attorney Docket No. 7785-297 (AT&T 2007-1442), for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T KNOWLEGGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invertion and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legality sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby openant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to Issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:	Scott White /	
Signature of First Inventor:	50/10	
Date:	1/83/08	

Witnesses for First Inventor

First Witness:

Second Witness:

Full Name (printed)

Attorney Docket Number 7785-287_2007-1442

Name of Second Inventor:	James L. Cansler
Signature of Second Inventor:	
Date:	1/21/08
Witnesses for Sec	mulul horak 1/31/8
First Witness:	Signature / Date
Second Witness:	Signature / Date Full Name (printed) Signature / Date Full Name (printed)

Attorney Docket Number 7785-297_2007-1442

Name of Third Inventor:	Charles Socit
Signature of Third Inventor:	Ole 15
Date:	1/71/08
Witnesses for	Third Inventor
First Witness:	Signature / Date /31/8
Second Witne	Signature / Date Full Name (printed) 1/31/89 1/31/89 1/31/89 Full Name (printed)

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