

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3613642

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	ASHISH BHANDARI	10/11/2015
	AYUSH JAIN	10/11/2015
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.	
<b>Street Address:</b>	129, SAMSUNG-RO, YEONGTONG-GU	
<b>City:</b>	SUWON-SI, GYEONGGI-DO	
<b>State/Country:</b>	KOREA, REPUBLIC OF	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	14939487
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	202-293-0804	
<b>Email:</b>	usdocketing@jeffersonip.com	
<b>Correspondent Name:</b>	JEFFERSON IP LAW, LLP	
<b>Address Line 1:</b>	1130 CONNECTICUT AVE., NW, SUITE 420	
<b>Address Line 4:</b>	WASHINGTON, D.C. 20036	
<b>ATTORNEY DOCKET NUMBER:</b>	0502-0200	
<b>NAME OF SUBMITTER:</b>	GREGORY L CLINTON	
<b>SIGNATURE:</b>	/Gregory L CLINTON/	
<b>DATE SIGNED:</b>	11/12/2015	
<b>Total Attachments: 3</b>		
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source=0502-0200 Assignment As Filed#page2.tif		
source=0502-0200 Assignment As Filed#page3.tif		

RECORDATION FORM COVER SHEET  
**PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

1) Ashish BHANDARI, and 2) Ayush JAIN

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) October 11, 2015

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: Samsung Electronics Co., Ltd.

Internal Address: \_\_\_\_\_

Street Address: 129, Samsung-ro, Yeongtong-gu

City: Suwon-si, Gyeonggi-do

State: \_\_\_\_\_

Country: Republic of Korea Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

14/939,487

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Jefferson IP Law, LLP

Internal Address: Gregory L. Clinton

Street Address: 1130 Connecticut Ave., NW, Suite 420

City: Washington

State: DC Zip: 20036

Phone Number: 202-293-0804

Fax Number: 202-403-3587

Email Address: usdocketing@jeffersonip.com

**6. Total number of applications and patents involved:** One

**7. Total fee (37 CFR 1.21(h) & 3.41) \$** \_\_\_\_\_

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

/Gregory L. CLINTON/ Reg. #59,134

Signature

November 12, 2015

Date

Gregory L. Clinton

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

**Assignment**

**WHEREAS**, the following inventor, namely 1) **Ashish BHANDARI**, and 2) **Ayush JAIN**, all citizens of India (hereinafter called "Assignor"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

**METHOD AND DEVICE FOR PROVIDING CONTENT RECOMMENDING  
INFORMATION TO DEVICES,**

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on November 12, 2015, and assigned Serial No. 14/939,487; and,

**WHEREAS**, **Samsung Electronics Co., Ltd.**, a corporation duly organized under the laws of the Republic of Korea, located and doing business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 16677 (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

**NOW, THEREFORE, BE IT KNOWN** that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

Assignor covenants and agrees, without further compensation to said Assignor but at Assignee's expense:

- a. to execute:
  - i. all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
  - ii. all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;
- b. to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other

- REEL: 037026 FRAME: 0187