503568460 11/13/2015

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JONATHAN MCDONALD	10/19/2015

### **RECEIVING PARTY DATA**

Name:	BRITA LP
Street Address:	1221 BROADWAY
City:	OAKLAND
State/Country:	CALIFORNIA
Postal Code:	94612

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	29545510	

### **CORRESPONDENCE DATA**

**Fax Number:** (510)271-4715

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 510-271-7416

Email: patapps@clorox.com

Correspondent Name: BRITA LP

Address Line 1: 1221 BROADWAY

Address Line 4: OAKLAND, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	482.550
NAME OF SUBMITTER:	STACY H. COMBS
SIGNATURE:	/Stacy H. Combs/
DATE SIGNED:	11/13/2015

### **Total Attachments: 2**

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PATENT 503568460 REEL: 037033 FRAME: 0075

### $\underline{A} \underline{S} \underline{S} \underline{I} \underline{G} \underline{N} \underline{M} \underline{E} \underline{N} \underline{T}$

WHEREAS, JONATHAN MCDONALD, hereinafter referred to as ASSIGNOR, has invented a new and unobvious invention entitled:

#### WATER PITCHER LID OR PORTION THEREOF WITH ATTACHED FLUME

for which application for Design Patent of the United States such application being identified by having been granted Serial No.  $\underline{29/545,510}$ , a filing date of  $\underline{November\ 13,\ 2015}$ ; and

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

WHEREAS, BRITA LP, a Delaware corporation having a place of business at Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, in and to any and all improvements relating to said invention, and in and to Design Patent thereon, when granted in the United States and all foreign countries; and

WHEREAS, ASSIGNOR acknowledges that pursuant to his employment agreements and the terms of this instrument, he is under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Design Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to BRITA LP, its successors, legal representatives and assigns in accordance with this instrument:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

- 1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said application and said invention and improvements; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention and improvements that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, continuation or continuation-in-part of any application relating to said invention or improvements, and in and to each and every reissue or extension of said Design Patent.
- 2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not theretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.
- 3. ASSIGNOR covenant and agrees that at the request and expense of ASSIGNEE they will promptly execute all papers necessary or desirable to perfect ownership of said invention, improvements, applications or said Design Patent in ASSIGNEE, and execute all oaths and other papers necessary or desirable for prosecuting said application, for use in interference proceedings involving said invention or improvements, for refiling said applications, for filing of said divisional, substitution, continuation or continuation-in-part applications covering said invention or improvements which are deemed necessary or desirable by ASSIGNEE, for reissuance of said Design

PATENT REEL: 037033 FRAME: 0076 Patent, or for the filing of foreign countries of applications for Design Patent conferring said invention or improvements.

ASSIGNOR further covenant and agree that at the expense and request of ASSIGNEE he will promptly assist ASSIGNEE in interference proceedings involving said invention or improvements, and in litigation involving said Design Patent, and will assist in the ascertainment of facts and the production of evidence relating to said invention or improvements.

- 4. The terms, covenants and provisions of this assignment shall inure to the benefit of ASSIGNEE, its successors, assigns and other, legal representatives, and shall be binding upon ASSIGNORS, their heirs, legal representatives and assigns.
- 5. ASSIGNOR hereby authorize and request the COMMISSIONER OF PATENTS AND TRADEMARK to issue the United States Design Patent on their invention, when granted, unto BRITA LP

its successors, assigns and other legal representatives in accordance with this agreement.

IN TESTIMONY WHEREOF,	I, JONATHAN	MCDONALD	, HAVE EXEC	UTED AND
DELIVERED THIS INSTRUMENT THIS	1974	DAY OF OC	YOBER	2015.

JONATHAN MCDONALD

File No.: 482.550

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