

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DIMITRIS TSOMOKOS	10/23/2015
RECEIVING PARTY DATA		
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14786191
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SIGNATURE:	/Mark D. Simpson/	
DATE SIGNED:	11/03/2015	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, I/we, Dimitris TSOMOKOS, having an address at c/o Maxymiser Ltd., 121 Great Portland Street, London W1W 6QL, GREAT BRITAIN, have invented certain improvements in METHOD OF WEBSITE OPTIMISATION FOR A WEBSITE HOSTED ON A SERVER SYSTEM, AND A SERVER SYSTEM, for which U.S. Patent Application No. 14/786,191 was filed on 22 October 2015:

AND; WHEREAS, Maxymiser Ltd., having a place of business at 137A George Street, Edinburgh EH2 4JY, GREAT BRITAIN, is desirous of acquiring my/our entire interest in said invention, said listed application and any patent which may issue thereon;

NOW, THEREFORE, be it known that in consideration of £50 (GBP) and other good and valuable consideration, the receipt of which is hereby acknowledged, and with the intention of being legally bound, I/we do hereby sell, assign, transfer, and confirm unto said Maxymiser Ltd., its successors, assigns and legal representatives, all right, title and interest:

1. in and to said invention and any improvements thereon, and any patent which may issue on said invention or said improvements, for all countries of the world; and
2. in and to said listed application and any patent which may issue thereon, including: (a) the right to claim priority under the United States Code and the Paris Convention based on said listed application(s); and (b) all right, title and interest in and to every patent application, and any patent which may issue thereon, claiming priority benefit under the United States Code or the Paris Convention in the United States, WIPO or any other country of the filing date of said listed application(s), including, but not limited to, any renewal, revival, continuation, continuation-in-part, and division thereof, and any substitute application therefor, and any and all


patents which may issue thereon, and any reissues and extensions of same, in the United States and in any other country; and

I/WE HEREBY authorize and request competent authorities to grant and issue any and all patents on said invention to **Maxymiser Ltd.** as the assignee of the entire interest therein; and I/we agree further to execute upon request of the Assignee or its attorneys such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world and to otherwise give full effect to and perfect the rights of the Assignee under this Assignment.

23/04/2015
Dated:


DIMITRIS TSOMOKOS

Witness:


ALEXANDRA SAMARA