503570015 11/16/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3616642

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YELLOWPAGES.COM LLC	11/11/2015

RECEIVING PARTY DATA

Name:	YP LLC	
Street Address:	2247 NORTHLAKE PARKWAY	
City:	TUCKER	
State/Country:	GEORGIA	
Postal Code:	30084	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14292626	

CORRESPONDENCE DATA

Fax Number: (704)444-1111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-444-1000

Email: usptomail@alston.com

Correspondent Name: ALSTON & BIRD LLP

Address Line 1: 101 SOUTH TRYON ST.

Address Line 2: BANK OF AMERICA PLAZA

Address Line 4: CHARLOTTE, NORTH CAROLINA 28280

ATTORNEY DOCKET NUMBER:	055900/469198
NAME OF SUBMITTER:	DANE A. BALTICH
SIGNATURE:	/Dane A. Baltich/
DATE SIGNED:	11/16/2015

Total Attachments: 4

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PATENT 503570015 REEL: 037043 FRAME: 0875

ASSIGNMENT

THIS ASSIGNMENT, made by, YELLOWPAGES.COM LLC, having a place of business at 2247 Northlake Parkway, Tucker, Georgia 30084, hereinafter referred to as Assignor;

WITNESSETH: That,

WHEREAS, Assignor has previously acquired all right, title, and interest in and to the patents and/or patent applications identified on the attached Schedule A, in and to all corresponding patents and/or patent applications worldwide, and in and to the inventions represented thereby (all hereinafter referred to as the "Patents"); and,

WHEREAS, YP LLC, having a place of business at 2247 Northlake Parkway, Tucker, Georgia 30084, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in and to said Patents and in and to the inventions represented thereby; and

WHEREAS, the parties have agreed to the Assignment hereinafter set forth;

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the above Assignor has sold and by these presents does hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, its entire right, title, and interest in and to said Patents and the inventions represented thereby, and any and all continuations, continuations-in-part, or divisions thereof, and any and all Letters Patent or reissues, reexaminations, or extensions thereof which may be granted therefor or thereon, to the full end of the term for which said Letters Patent may be granted, together with the right to claim priority in all countries in accordance with the International Convention; all rights corresponding to said Patents in all countries throughout the world; and all of its rights to sue for past infringement of said Patents worldwide, together with all claims for damage by reason of past infringement of said Patents, with the right to sue for, and collect the same for Assignee's own use and enjoyment; all to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may

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reasonably request in order to consummate more effectively the transactions contemplated hereby.

The Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, it possesses full title to the inventions and Patents thereon as identified on the attached Schedule A, and that it has the unencumbered right and authority to make this assignment.

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1194	_ day of _	November		2015.		
		•	,			

ASSIGNOR:

YELLOWPAGES.COM LLC

Print Name: <u>Kate Scully</u>
Title: <u>Senior Assistant General Counsel</u>

Assignment from YELLOWPAGES.COM LLC to YP LLC

SCHEDULE A

Country	Application No.	Filing Date
U.S.	14/292,626	May 30, 2014

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PATENT REEL: 037043 FRAME: 0879

RECORDED: 11/16/2015