

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MATTHEW SZYMCZYK	07/25/2010
AARON VON HUNGEN	07/23/2010
BLAKE CALLENS	07/23/2010
HANS FORSMAN	07/23/2010
JACK BENOFF	07/23/2010
RECEIVING PARTY DATA	
Name:	ZUGARA, INC.
Street Address:	8536 NATIONAL BLVD.
Internal Address:	SUITE B
City:	CULVER CITY
State/Country:	CALIFORNIA
Postal Code:	90232
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14936444
CORRESPONDENCE DATA	
Fax Number:	(703)770-7901
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7037707900
Email:	monet.noel@pillsburylaw.com, Docket_IP@pillsburylaw.com
Correspondent Name:	PILLSBURY WINTHROP SHAW PITTMAN, LLP
Address Line 1:	P.O. BOX 10500
Address Line 4:	MCLEAN, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	095054-0444144
NAME OF SUBMITTER:	IAN C. SCHICK, PH.D.
SIGNATURE:	/Ian C. Schick, Ph.D./
DATE SIGNED:	11/17/2015
Total Attachments: 3	

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ASSIGNMENT

WHEREAS, we, **Matthew Szymczyk**, a citizen of the United States of America, residing at 3814 Highland Ave. #1 Manhattan Beach, CA 90266; **Aaron von Hungen**, a citizen of the United States of America, residing at 11115 Orville St. Culver City CA 90230; **Blake Callens**, a citizen of the United States of America, residing at 10645 Valley Springs Lane #10, Toluca Lake, CA 91602; **Hans Forsman**, a citizen of the United States of America, residing at 681 San Juan Avenue, Venice, CA 90291; and **Jack Benoff**, a citizen of the United States of America, residing at 610 Hermosa Avenue, Hermosa Beach, CA 90254; (hereinafter "Assignors"), have made an invention entitled:

**"PROVIDING A SIMULATION OF WEARING ITEMS
SUCH AS GARMENTS AND/OR ACCESSORIES"**

described in United States Patent Application Serial No. 12/822,168, filed June 23, 2010, and

WHEREAS, **Zugara, Inc.** (hereinafter "Assignee"), a corporation of California, having a place of business at 8536 National Blvd. Suite B, Culver City, CA 90232, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and we further grant to Assignee the sole right to sue and collect damages for past infringement;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:
Inventor's Name:



Matthew Szymczyk

Date of Execution:

7/25/10

Signature of Inventor:
Inventor's Name:




Aaron von Hungen

Date of Execution:

7/23/10

Signature of Inventor:
Inventor's Name:



Blake Callens

Date of Execution:

7/23/10

Signature of Inventor:



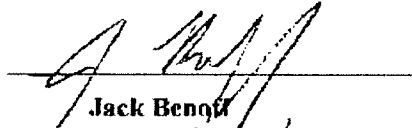
Inventor's Name:

Hans Forsman

Date of Execution:

7/23/2010

Signature of Inventor:



Inventor's Name:

Jack Bennett

Date of Execution:

7/23/2010