503574306 11/18/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3620933

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TACO DIETVORST	10/29/2015
CAROLINE RIGOBERT	11/03/2015
CLAUDIA SCHMAELZLE	11/03/2015

RECEIVING PARTY DATA

Name:	RECKITT BENCKISER (BRANDS) LIMITED
Street Address:	103-105 BATH ROAD
Internal Address:	SLOUGH
City:	BERKSHIRE
State/Country:	UNITED KINGDOM
Postal Code:	SL1 3UH

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29542124

CORRESPONDENCE DATA

Fax Number: (404)962-6881

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-885-3000

Email: katherine.swider@troutmansanders.com

Correspondent Name: TROUTMAN SANDERS LLP Address Line 1: 600 PEACHTREE STREET

Address Line 2: **SUITE 5200**

Address Line 4: ATLANTA, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	RB283DES
NAME OF SUBMITTER:	RYAN A. SCHNEIDER
SIGNATURE:	/Ryan A. Schneider, Reg. #45083/
DATE SIGNED:	11/18/2015

Total Attachments: 5

source=RB283DES - Assignment (signed)#page1.tif source=RB283DES - Assignment (signed)#page2.tif

PATENT REEL: 037068 FRAME: 0703 503574306

source=RB283DES - Assignment (signed)#page3.tif source=RB283DES - Assignment (signed)#page4.tif source=RB283DES - Assignment (signed)#page5.tif

> PATENT REEL: 037068 FRAME: 0704

ASSIGNMENT

WHEREAS, We, Taco Dietvorst, Caroline Rigobert, and Claudia Schmaelzle (collectively "Assignor"), have invented certain improvements in a Capsule Containing Washing Products, for which European Community Design Application No. 002680306-0013 was filed 13 April 2015, US Design Application No. 29/542,124 was filed 11 October 2015, and related applications may be filed (all collectively "Applications"), and whereas

Reckitt Benckiser (Brands) Limited 103-105 Bath Road Slough Berkshire SL1 3UH United Kingdom

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor's rights, title, and interest in and to said Applications, including in and to any provisional, conventional, design, division, continuation, continuation-inpart, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of one or more said Applications and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Applications, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Applications, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect

TROUTMAN SANDERS

27256329_1.docs

12977D4 US13

to any and all past infringement of all said Applications, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREO	F, we have hereunto	set our hands and seals th	
	Taco Die	etvorst	(SEAL)
Witnessed by:		Date:	<u></u>
Signature			
<u>★○₹○₹○₹</u> Printed }eam#of	<u>~ LYI</u> I)		
Witnessed by:		Date: 99 Q	Alboe point
Signatur		Date, 27 CA	
<u> ProelS</u>	addes		
Printed Name of	2000		

TROUTMAN SANDERS 12977D4 US13

IN WITNESS WHEREOF, we have hereur	nto set our hands and seals this day of
Carol	ine Rigobert (SEAL)
Witnessed by:	Date:
Sobring Welfsprober Printed Name of Witness	
Witnessed by: Signature	Date:
<u>Usa Theobald</u> Printed Name of Witness	

TROUTMAN SANDERS 12977D4 US13

	acols Reinble	(SEAL)
	Claudia Schmaelzle	
Witnessed by: Signature	Date:	2015
Printed Name of Witness Witnessed by: Signature		<u>015</u>

Printed Name of Witness

TROUTMAN SANDERS

27**256**329_3.**doc**u

In WITNESS WHEREOF, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Applications, by its duly authorized officer this 17 day of ***** 42., 2015.

Reckitt Benckiser (Brands) Limited (Assignee)

By:

Name: Karen Teresa CAWDELL Title: Authorised Signatory

Witnessed by: <u>এনিনের্থাতন্ত্</u>

Signature

Date: 17 NOVEMBER 2015

Printed Name of Witness

Witnessed by:

Signature

Printed Name of Witness

Date: 17. November 2015.

TROUTMAN

27750.039, 1,8860

RECORDED: 11/18/2015