

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3627126

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DANIEL ROBERT JAMELE	11/18/2015
TAKAYOSHI KAWAKAMI	11/18/2015
JORDAN WOLF RYLE	11/17/2015
RYAN ADAM BODA	11/17/2015
ROBERT BRYCE MINDEN WELBORN	11/16/2015
RECEIVING PARTY DATA	
Name:	MEDIAMATION, INC.
Street Address:	387 MAPLE AVENUE
City:	TORRANCE
State/Country:	CALIFORNIA
Postal Code:	90503
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14935334
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	rgmoll@patentplanet.com
Correspondent Name:	ROBERT MOLL
Address Line 1:	1306 DON KIRK STREET
Address Line 4:	LOS ALTOS, CALIFORNIA 94024
ATTORNEY DOCKET NUMBER:	MEDIAMATION 709
NAME OF SUBMITTER:	ROBERT MOLL
SIGNATURE:	/Robert Moll/
DATE SIGNED:	11/21/2015
Total Attachments: 1	
source=MediaMation_709_Assignment_11-21-15#page1.tif	

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION,

I/We, the undersigned (each) have agreed and hereby agree to assign for good and valuable consideration, receipt of which is hereby expressly acknowledged, and do hereby sell, assign and transfer and set over unto

MediaMation, Inc. having a place of business as of the date of this assignment at 387 Maple Avenue, Torrance, CA 90503 and its successors, assigns and legal representatives, the full and exclusive right, title and interest, for all countries in and to certain inventions relating to

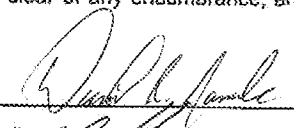
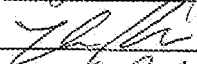
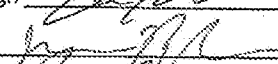


Systems and Methods for Fluid Delivery in Seat Systems described in U.S. patent application no. 14/935,334 for United States Patent (the Patent), filed on November 6, 2015, and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for the application for the Patent, and all the rights and privileges under any and all Patents that may be granted therefor in any country, and any reissues, or reexaminations, or extensions of the Patent. We request that any and all Patent for the inventions be issued to the Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

I/We agree that, when requested, we will, without charge to the Assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for the inventions in any and all countries and for vesting title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

I/We authorize and empower the Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for the inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

I/We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document, which may be required in any country for any purpose and more particularly in proof of the right of the Assignee or nominee to claim the benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

I/We covenant with the Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

I, Daniel Robert Jamele, sign  on 11/18/15 2015.
 I, Takayoshi Kawakami, sign  on 11/18/15 2015.
 I, Jordan Wolf Ryle, sign  on 11/17/15 2015.
 I, Ryan Adam Boda, sign  on 11/17/15 2015.
 I, Robert Bryce Minden Welborn, sign  on 11/16/15 2015.

PATENT