

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3628209

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	GUODONG RONG	11/11/2015
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.	
<b>Street Address:</b>	129, SAMSUNG-RO	
<b>Internal Address:</b>	YEONGTONG-GU SUWON-SI	
<b>City:</b>	GYEONGGI-DO	
<b>State/Country:</b>	KOREA, REPUBLIC OF	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	14948885
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(214)550-8185	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	214-550-4680	
<b>Email:</b>	patents@carterscholer.com	
<b>Correspondent Name:</b>	CARTER SCHOLER ARNETT HAMADA MOCKLER PLL	
<b>Address Line 1:</b>	8150 N. CENTRAL EXPRESSWAY	
<b>Address Line 2:</b>	SUITE 500	
<b>Address Line 4:</b>	DALLAS, TEXAS 75206	
<b>ATTORNEY DOCKET NUMBER:</b>	2015.05.025.MC0 SRAI01-20	
<b>NAME OF SUBMITTER:</b>	BROOKS W TAYLOR	
<b>SIGNATURE:</b>	/Brooks W Taylor/	
<b>DATE SIGNED:</b>	11/23/2015	
<b>Total Attachments: 3</b>		
source=2015_05_025_MC0_Assignment_SRAI01-00020_signed#page1.tif		
source=2015_05_025_MC0_Assignment_SRAI01-00020_signed#page2.tif		
source=2015_05_025_MC0_Assignment_SRAI01-00020_signed#page3.tif		

ASSIGNMENT

WHEREAS, I, **Guodong Rong**, a resident of San Jose, California, and a citizen of China, have invented certain new and useful improvements in “APPARATUS AND METHOD FOR ROTATING 3D OBJECTS ON A MOBILE DEVICE SCREEN” disclosed in an application for United States Letters Patent, filed in the United States Patent and Trademark Office on November 23, 2015, and assigned Application Serial No. 14/948,885, said application having been executed concurrently herewith;

WHEREAS, **Samsung Electronics Co., Ltd.**, a Korean corporation, having a place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Korea (hereinafter referred to as “ASSIGNEE”), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; I authorize John T. Mockler and Brooks W Taylor of Carter Scholer Arnett Hamada & Mockler, PLLC, to insert in the parenthesis above the application number and filing date of said application when known; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

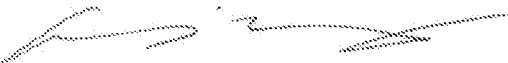
I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, and make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

DOCKET NO. 2015.05.025.MC0

PATENT ASSIGNMENT  
SRAI01-00020

IN WITNESS WHEREOF, I hereby execute this Assignment agreement as of the date indicated below.



Guodong Rong

11/11/2015

Date