

## PATENT ASSIGNMENT COVER SHEET

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ERIK A. ONNEN	06/06/2011
STEVEN L. OSBORN II	06/06/2011
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14244585
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<b>SIGNATURE:</b>	/Rajiv P. Patel/
<b>DATE SIGNED:</b>	11/19/2015
<b>Total Attachments: 1</b>	
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### ASSIGNMENT

THIS ASSIGNMENT is by ERIK A. ONNEN, residing in Portland, OREGON and STEVEN L. OSBORN II; residing in Hillsboro, OREGON (the "Assignors"), respectively. We Assignors have invented one or more certain inventions (the "Invention(s)") described in a United States Patent Application entitled **PUSH NOTIFICATION DELIVERY SYSTEM WITH FEEDBACK ANALYSIS** (the "Application") and ☒ executed concurrently herewith; or ☐ filed on 06/14/11 as Application No. 13/160,226. We Assignors authorize the Assignee, identified below, or its representatives to insert the application number of the Application when known.

URBAN AIRSHIP, INC., a corporation of Delaware having a place of business at 334 NW 11<sup>th</sup> AVENUE, PORTLAND, OREGON ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which we acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that they are joint owners of the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 6-6-11

  
ERIK A. ONNEN

Date: 6-6-11

  
STEVEN L. OSBORN II