

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3634353

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DANIEL ZEIDNER	11/24/2015
JASON T. ELTMAN	11/24/2015
RECEIVING PARTY DATA	
Name:	JADA DEVELOPMENT, LLC
Street Address:	5507 GOLDEN HEIGHTS DR.
City:	FAYETTEVILLE
State/Country:	NEW YORK
Postal Code:	13066
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29546418
CORRESPONDENCE DATA	
Fax Number:	(315)671-0711
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	rpurcell@repurcelllaw.com
Correspondent Name:	ROBERT E. PURCELL
Address Line 1:	211 WEST JEFFERSON STREET
Address Line 2:	SUITE 24
Address Line 4:	SYRACUSE, NEW YORK 13202
NAME OF SUBMITTER:	ROBERT E. PURCELL
SIGNATURE:	/Robert E. Purcell/
DATE SIGNED:	11/30/2015
Total Attachments: 3	
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source=Executed-Assignment-Design#page3.tif	

JOINT ASSIGNMENT

WE, **Daniel Zeidner and Jason T. Eltman**, believe that we are the inventors of the subject matter disclosed in the application for patent (hereinafter "the invention or inventions") identified herein as

EXTENSIBLE SHELF DIVIDER

- ☐ for which the undersigned have executed an application for patent in the United States of America on _____ and transmitted herewith.
- ☒ which application for patent was filed on November 23, 2015 and has been assigned Serial No. 29/546,418 by the United States Patent and Trademark Office.

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned, the receipt and sufficiency of which is hereby acknowledged, each of the undersigned agrees to assign, and hereby does assign, transfer and set over to **JADA Development, LLC**, a limited liability company organized and existing under the laws of the State of **Delaware**, and having a principal place of business at **5507 Golden Heights Dr. Fayetteville, New York 13066-9682** (hereinafter designated as the Assignee) his or her entire right, title and interest in the invention or inventions as represented by the application for patent identified herein (the "application") in the United States, its territories, dependencies and possessions, his or her entire right, title, and interest in the application, and his or her entire right, title and interest in the invention or inventions as regards all other national jurisdictions and international entities that have the power to grant patents, wherever situated, including without limitation all applications for patent which claim priority to and/or the benefit of the subject matter disclosed in the application for patent identified herein, including any provisional application, utility application, design application, and/or plant application, as well as any continuation application, divisional application, continuation-in-part application, reissue application, reexamination application, patent interference proceeding, foreign national application and/or any application filed or to be filed under a patent treaty such as the International Convention for Protection of Industrial Property and/or the Patent Cooperation Treaty, and any Letters Patent which may be granted therefor in any jurisdiction.

In addition to the above assignment, each of the undersigned agrees to execute all papers necessary and otherwise to fully cooperate with Assignee in connection with the aforementioned applications and any patents issuing therefrom, including any separate assignments, as the Assignee may deem necessary or expedient.

Each of the undersigned agrees to execute all papers necessary and otherwise to fully cooperate with Assignee in connection with any ex parte, inter partes, or contested proceeding, or any litigation, in connection with any of the aforementioned applications and any patents issuing therefrom, as Assignee may deem necessary or expedient.

Joint Assignment
US Serial No. 29/546,418

Each of the undersigned hereby covenants that he or she has full right to convey the entire interest herein assigned, and that he or she has not executed and will not execute, any agreement in conflict herewith.

Each of the undersigned covenants and agrees to refrain from any act that would derogate, injure, or impair the rights granted to Assignee herein or any of the aforementioned applications or any patents issuing therefrom.

Each of the undersigned hereby grants to any duly empowered legal representative, including specifically all patent practitioners associated with at least one of the Customer No. 92,668, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or with the rules of any other national or international Patent Office for recordation of this document or a true copy thereof.

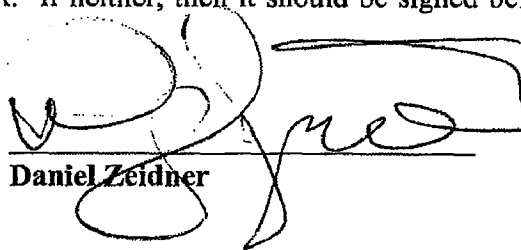
In witness whereof, this instrument has been executed by each of the undersigned on the date opposite the respective name of the undersigned.

This assignment should preferably be signed before: (a) a Notary Public if within the U.S.A. or (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses.

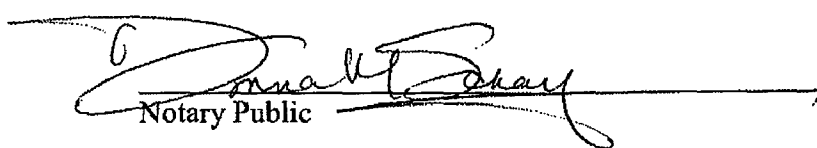
Date

11/24/15

Signature


Daniel Zeidner

Subscribed and sworn to
Before me this 24 day of
November, 2015 by Daniel Zeidner


Notary Public

Donna M. Schaefer
Notary Public, State of New York
No. 01SC4998270
Qualified in Suffolk County
Commission Expires June 22, 2018

(continued)

Joint Assignment
US Serial No. 29/546,418

Date 11/24/15 Signature


Jason T. Eltman

Subscribed and sworn to
Before me this 24th day of
November, 2015 by Jason T. Eltman


Notary Public

WILLIAM J. BARRETT
Notary Public, State of New York
Qualified in Onondaga County
No. 02BA5039178
Commission Expires February 13, 2019