

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| TILMAN HERBERGER | 11/26/2015 |
| TITUS TOST | 11/26/2015 |
| RECEIVING PARTY DATA | |
| Name: | MAGIX AG |
| Street Address: | FRIEDRICHSTRASSE 200 |
| City: | BERLIN |
| State/Country: | GERMANY |
| Postal Code: | 10117 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14869593 |
| CORRESPONDENCE DATA | |
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| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | 47375/15-197 |
| NAME OF SUBMITTER: | TERRY L. WATT |
| SIGNATURE: | /terry l. watt/ |
| DATE SIGNED: | 11/30/2015 |
| This document serves as an Oath/Declaration (37 CFR 1.63). | |
| Total Attachments: 2 | |
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| source=ScannedExecutedAssignment#page2.tif | |

(Joint Inventors)

**Assignment and
Declaration To:**

Application Number: 14/869,593

Filed: 9/29/2015

MAGIX AG
Friedrichstrasse 200
10117 Berlin
GERMANY

Whereas we,

| | |
|---------------------|---|
| First inventor | Tilman Herberger |
| Post Office Address | August-Bebel-Strasse 48, Dresden, DE |
| Citizenship | DE |
| Second inventor | Titus Tost |
| Post Office Address | August-Bebel-Strasse 48, Dresden, Dresden, DE |
| Citizenship | DE |

have invented certain new and useful improvements in

Title of Invention: SYSTEM AND METHOD FOR EFFECTIVE MONETIZATION OF
PRODUCT MARKETING IN SOFTWARE APPLICATIONS VIA AUDIO MONITORING

Attorney Docket: 47375/15-197

and described in an APPLICATION for patent (hereinafter referred to as the
"APPLICATION") in the United States of America identified above and executed by us,
respectively; and

Whereas, **MAGIX AG** a corporation duly organized and existing under the laws of the
Country of Germany ("Assignee"), and having a principal office and place of business at
Friedrichstrasse 200, 10117 Berlin, GERMANY, desires to record a specific assignment to
the entire right, title and interest in and to the above-identified APPLICATION and invention
or inventions, and in and to any Letters Patent therefor in the United States of America and
countries foreign thereto;

Now therefore, for good and valuable consideration, the receipt of which is hereby
acknowledged, we jointly and severally have sold and assigned, and hereby do sell and
assign, to said Assignee, its successors and assigns, the entire right, title and interest (a) in
the above-identified invention or inventions and all improvements and modifications thereof,
(b) in the above-identified APPLICATION, all provisional and non-provisional
APPLICATIONS for patent upon which the above-identified APPLICATION claims benefit,
and all other APPLICATIONS for patent of the United States of America and countries
foreign thereto for the above-identified invention or inventions and all improvements and
modifications thereof, (c) in all Letters Patent which may issue from said APPLICATIONS in
the United States of America and countries foreign thereto, and (d) in all divisions, reissues,
continuations, continuations-in-part, requests for continued examination, conversions, and
extensions of said APPLICATIONS and Letters Patent; and covenant we have the full right
so to do.

We hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention, or resulting from an APPLICATION which claims the benefit of the present APPLICATION, and from any and all divisions and continuations, requests for continued examination, extensions, reissues or reexaminations of any such APPLICATION to said Assignee, and hereby covenant that we have full right to do so, and that we have not executed and will not execute any agreement in conflict herewith.


We further agree that we shall communicate to said Assignee, its successors and assigns, or their representatives or agents all facts and information known or available to us relating to said invention or inventions, improvements and modifications including evidence for interference, reexamination, reissue, opposition, revocation, conversion, extension, or infringement purposes or other legal, judicial or administrative proceedings, whenever requested; testify in person or by affidavit as required by said Assignee, its successors and assigns, in any such proceeding in the United States of America or a country foreign thereto; execute and deliver, on request, all lawful papers including, but not limited to, original, provisional, non-provisional, divisional, continuation, continuation-in-part, requests for continued examination, and reissue APPLICATIONS, renewals, assignments, powers of attorney, oaths, affidavits, declarations, and depositions; and provide all reasonable assistance to Assignee, its successors and assigns, in obtaining and enforcing proper protection for said invention or inventions, improvements and modifications under the intellectual property laws of the United States of America and countries foreign thereto.


Each of the Assignors also hereby declares and affirms that:

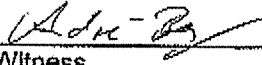
- I have reviewed and understand the contents of the APPLICATION, including any and all claims thereof and am aware of the duty to disclose to the U.S. Patent Office all information known to be material to patentability;
- The above-identified APPLICATION was made or authorized to be made by me;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the APPLICATION; and
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

To comply with 37 CFR 3.21 for recordal of this Assignment, we hereby authorize and request the recording attorney to insert above the filing date and/or APPLICATION serial number when they become known.

In testimony whereof, we have hereunto set our hands and seals, respectively, on the dates set after our respective signatures.

 11-26-15
Witness

 11-26-15
Titman Herberger Date

 11-26-15
Witness

 11-26-15
Titus Tost Date

#50833-v