

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THOMAS CONLEY	12/26/2014
JAMES MAHARG	12/26/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HUDSON & BROAD, INC.
<b>Street Address:</b>	179 CHRISTOPHER STREET
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14954385
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(203)327-6401
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	203-327-4500
<b>Email:</b>	docketing@ogrp.com
<b>Correspondent Name:</b>	OHLANDT, GREELEY, RUGGIERO & PERLE, LLP
<b>Address Line 1:</b>	ONE LANDMARK SQUARE, 10TH FLOOR
<b>Address Line 4:</b>	STAMFORD, CONNECTICUT 06901
<b>ATTORNEY DOCKET NUMBER:</b>	0010373USU/1922
<b>NAME OF SUBMITTER:</b>	PAUL D. GREELEY
<b>SIGNATURE:</b>	/Paul D. Greeley/
<b>DATE SIGNED:</b>	11/30/2015
<b>Total Attachments: 2</b>	
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**ASSIGNMENT**

FOR valuable and legally sufficient considerations, receipt of which is hereby acknowledged, we, **Thomas CONLEY**, a citizen of the United States of America, and a resident of 99 Church Road, Sherman, Connecticut 06784 and **James Maharg**, a citizen of the United States of America, and a resident of 99 Church Road, Sherman, Connecticut 06784 have co-invented certain new and useful improvements in

**MODULAR LIGHT MERCHANDISING SYSTEM**

hereby assign to **HUDSON & BROAD, INC.**, a New York company, having its principal office at 179 Christopher Street, New York, New York 10014 (hereinafter referred to as "Assignee"), the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the United States provisional patent application that was filed in the United States Patent and Trademark Office on **November 30, 2014** and assigned U.S. Application No. **62/085,635**, and any non-provisional continuations, divisions, continuation-in-part applications, inventor's certificates and extensions thereof, preparatory to obtaining Letters Patent of the United States therefor; said invention, application and Letters Patent to be held and enjoyed by said Assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted as entirely as the same would have been held and enjoyed by me had the assignment not been made.

AND WE COVENANT and AGREE and WARRANT that we have full and unencumbered title to the invention hereby assigned, and we further covenant and agree that we have the right to grant such rights to said invention and application and Letters Patent and that we will, at any time upon request without cost to us or further compensation, execute and deliver any and all papers or instruments that, in the opinion

of the Assignee, may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

IN WITNESS WHEREFORE, I have executed below:

Date: 12/26, 2014 Thomas Conley  
By: **Thomas CONLEY**

Date: 12/26, 2014 [Signature]  
Witness Signature

JOHN BENIO  
Witness Printed Name  
179 CHRISTOPHER ST  
Witness Address  
NEW YORK NY 10014

Date: 12/26, 2014 [Signature]  
By: **James MAHARG**

Date: 12/26, 2014 [Signature]  
Witness Signature

JOHN BENIO  
Witness Printed Name  
179 CHRISTOPHER ST  
Witness Address  
NEW YORK, NY 10014