503591163 12/01/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3637793

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JEFFERY MUEHL	04/16/2013

RECEIVING PARTY DATA

Name:	WHITEROCK EXERCISE, INC.
Street Address:	900 GALE STREET
City:	WAUKESHA
State/Country:	WISCONSIN
Postal Code:	53186

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14955792

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 262-783-1300

Email: RKMIPPatent@rkmiplaw.com

Correspondent Name: RYAN KROMHOLZ & MANION, S.C.

Address Line 1: POST OFFICE BOX 26618

Address Line 4: MILWAUKEE, WISCONSIN 53226

ATTORNEY DOCKET NUMBER:	21708-PROV FOR DIV CON
NAME OF SUBMITTER:	JUDITH M. BIEBEL
SIGNATURE:	/JUDITH M. BIEBEL/
DATE SIGNED:	12/01/2015

Total Attachments: 1

source=Executed Assignment#page1.tif

PATENT 503591163 REEL: 037180 FRAME: 0929

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable considerations, receipt of which is acknowledged, I, Jeffrey Muehl, being the lawful owner, hereby sell and assign to Whiterock Exercise, Inc., its successors and assigns, the entire right, title and interest throughout the world in our invention entitled Linear Bearing and Alignment Method for Weight Lifting Apparatus, as described in application Serial No. 13/773,274 filed 21 February 2013, and in this and any and all US and other patent applications and patents thereon, and in all rights of priority thereto.

Signed, sealed and delivered this
John May
STATE OF WISCONSIN (Jeffrey Much)
COUNTY OF Wookesha) SS
Personally came before me this 16th day of 1peil, 2013, the above named
Jeffrey Muehl, personally known to me to be the person who signed the above document, who
acknowledged the same as his own free act and deed.
Notary Public / Luta Dreaman
Notary Public //www.Delmena~ My Commission Expires //wy 17, 295

RECORDED: 12/01/2015

JASON BRENNEMAN Notary Public State of Wisconsin

My Commission Expires May 17, 2015

PATENT REEL: 037180 FRAME: 0930