

<b>PATENT ASSIGNMENT COVER SHEET</b>
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 Stylesheet Version v1.2

EPAS ID: PAT3638207

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOSH BERK	10/13/2015
JUSTIN TSAI	10/13/2015
DANIEL K. HARDY	10/13/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GO DADDY OPERATING COMPANY, LLC
<b>Street Address:</b>	14455 NORTH HAYDEN ROAD
<b>Internal Address:</b>	SUITE 219
<b>City:</b>	SCOTTSDALE
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85260
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14956157
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(602)229-5690
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	602-229-5200
<b>Email:</b>	debra.augustine@quarles.com
<b>Correspondent Name:</b>	QUARLES & BRADY LLP
<b>Address Line 1:</b>	RENAISSANCE ONE
<b>Address Line 2:</b>	TWO NORTH CENTRAL AVENUE
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85004-2391
<b>ATTORNEY DOCKET NUMBER:</b>	0501 (134140.01011)
<b>NAME OF SUBMITTER:</b>	CHRIS A. WATT, REG. NO. 60,947
<b>SIGNATURE:</b>	/Chris A. Watt/
<b>DATE SIGNED:</b>	12/01/2015
<b>Total Attachments: 3</b>	
source=Assignment-Berk-Signed#page1.tif	
source=Assignment-Tsai-Signed#page1.tif	



**ASSIGNMENT OF APPLICATION**

Docket Number (Optional)

0488

Whereas, I, Josh Berk of Scottsdale, AZ, hereafter

referred to as applicant, have invented certain new and useful improvements in \_\_\_\_\_

**AUTOMATICALLY GENERATING A WEBSITE SPECIFIC TO AN INDUSTRY**

for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_

for which an application for a United States Patent was executed on October 13, 2015, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referredto "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 13th day of October, 2015at Tempe, AZ

Signature

Josh Berk

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below\*.

Total of 3 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

**ASSIGNMENT OF APPLICATION**

Docket Number (Optional)

**0488**Whereas, I, Justin Tsai of San Francisco, CA, hereafter

referred to as applicant, have invented certain new and useful improvements in \_\_\_\_\_

**AUTOMATICALLY GENERATING A WEBSITE SPECIFIC TO AN INDUSTRY**


for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_

for which an application for a United States Patent was executed on October 13, 2015 and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referredto "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 13th day of October, 2015at Tempe, AZ


Signature

**Justin Tsai**

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below\*.

Total of 3 forms are submitted.

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**ASSIGNMENT OF APPLICATION**

Docket Number (Optional)

0488

Whereas, I, Daniel K. Hardy of Phoenix, AZ, hereafter referred to as applicant, have invented certain new and useful improvements in AUTOMATICALLY GENERATING A WEBSITE SPECIFIC TO AN INDUSTRY

for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_

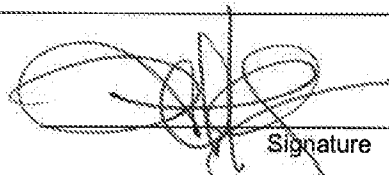
for which an application for a United States Patent was executed on October 13, 2015, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 13th day of October, 2015

at Scottsdale, AZ



Signature

Daniel K. Hardy

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below\*.

Total of 3 forms are submitted.

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