PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THOMAS E. CHEFALAS	11/24/2015
JAMES R. KOZLOSKI	11/24/2015
CLIFFORD A. PICKOVER	11/24/2015
MAJA VUKOVIC	11/24/2015

RECEIVING PARTY DATA

Name:	International Business Machines Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14958960	

CORRESPONDENCE DATA

Fax Number: (512)306-1757

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5123061200

Email: jennifer@boiceip.com, emily@boiceip.com

Correspondent Name: JAMES E. BOICE

Address Line 1: 3839 BEE CAVE ROAD

Address Line 2: SUITE 201

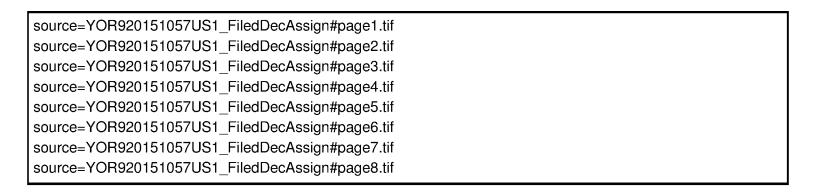
Address Line 4: WEST LAKE HILLS, TEXAS 78746

ATTORNEY DOCKET NUMBER:	YOR920151057US1
NAME OF SUBMITTER:	JAMES E. BOICE
SIGNATURE:	/James E. Boice/
DATE SIGNED:	12/04/2015
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 8

PATENT REEL: 037206 FRAME: 0795

503596227



PATENT REEL: 037206 FRAME: 0796

Title of Invention: TEMPLATES ASSOCITAED WITH CONTENT ITEMS BASED ON COGNITIVE STATES

This declaration is directed to the attached application, or (if following box is checked):	
[] United States application or PCT international application number	

The above-identified application was made or authorized to be made by me.

As a below named and undersigned inventor, I hereby declare that:

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR Section 1.56.

Whereas, I ("ASSIGNOR") have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") disclosed in the above-identified patent application and further identified by the IBM Docket Number provided above in the header of this document;

Whereas, International Business Machines Corporation (herein referred to as the "ASSIGNEE"), a corporation of New York having a place of business at Armonk, New York, desires to acquire, and I desire to grant to the ASSIGNEE, my entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged. I hereby sell or have sold, assign or have assigned, and otherwise transfer or have transferred to the ASSIGNEE, its successors, legal representatives, and assigns, my entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefor in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, I hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to the ASSIGNEE, its successors, legal representatives, and assigns, my entire worldwide right, title, and interest in and to the same to be held and enjoyed by the ASSIGNEE, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by me had this Assignment not been made; and I agree to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in the ASSIGNEE, its successors, legal representatives, and assigns, whenever requested by the ASSIGNEE, its successors, legal representatives, or assigns.

IBM DOCKET NUMBER: YOR920151057USI

I acknowledge my prior and ongoing obligations to sell, assign, and transfer my rights under this Assignment to the ASSIGNEE and am unaware of any reason why I may not have the full and unencumbered right to sell, assign, and transfer my rights bereby sold, assigned, and transferred, and have not executed, and will not execute, any document or instrument in conflict herewith. I also hereby grant the ASSIGNEE, its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent Application Number) which may be necessary or desirable for recordation of this Assignment. This Assignment is governed by the substantive laws of the State of New York, and any disputes will be resolved in a New York state court or federal court sited in New York.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

	Legal Name of Inventor: THOMAS E. CHEFALAS	
	Signature: Shu E. CHL	_ Date: 11/24/15_
(2)	Legal Name of Inventor: JAMES R. KOZLOSKI	
	Signature:	Date:
(3)	Legal Name of Inventor: CLIFFORD A. PICKOVER	
	Signature:	Date:
(4)	Legal Name of Inventor: MAJA VUKOVIC	
	Signature:	Date:

Title of Invention: TEMPLATES ASSOCITAED WITH CONTENT ITEMS BASED ON COGNITIVE STATES

As a below named and undersigned inventor, I hereby declare that:
This declaration is directed to the attached application, or (if following box is checked):
United States application or PCT international application number 14958960 filed on DECEMBER 4, 2015

The above-identified application was made or authorized to be made by me.

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(I) L	egal Name of Inventor; THOMAS E. CHEFALAS	
Sij	gnature;	Date:
(2) Le	gal Name of Inventor: JAMES R. KOZLOSKI	
Sig	enature: \\/\rightarrow\/\/	Date: ///24/13
ovelic i e		
(3) Le	gal Name of Inventor: CLIFFORD A. PICKOVER	
Sig	nature:	Date:
(4) Le _i	gal Name of Inventor: MAJA VUKOVIC	
Sig	กลัยเคีย	Date:

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	Signature:	Date:
(2)	Legal Name of inventor: JAMES R. KOZLOSKI	
	Signature:	Date:
	Legal Name of Inventor: CLIFFORD A. PICKOVER Signature:	Date:
(4)	Legal Name of Inventor: MAJA VUKOVIC	
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	Signature:		Date:_	
(2)	Legal Name of Inventor: JAMES R. KOZLOSKI			
	Signature:		Date:_	
(3)	Legal Name of Inventor: CLIFFORD A. PIC	KOVER		
	Signature:		Date:_	
(4)	Legal Name of Inventor: MAJA VUKOVIC	; <i>i</i>		
	Signature	Milmur	Date:	11/24/2015

Page 2 of 2