503597809 12/04/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3644439

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TOM NORMILE	02/24/2012

RECEIVING PARTY DATA

Name:	EBAY INC.
Street Address:	2145 HAMILTON AVENUE
City:	SAN JOSE
State/Country:	CALIFORNIA
Postal Code:	95125

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14959904

CORRESPONDENCE DATA

Fax Number: (612)339-3061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-373-6900

Email: USPTO@SLWIP.COM

Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER/EBAY

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	2043.961US3
NAME OF SUBMITTER:	DAWN R. DRAPER
SIGNATURE:	/Dawn R. Draper/
DATE SIGNED:	12/04/2015

Total Attachments: 2

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PATENT 503597809 REEL: 037216 FRAME: 0655

ASSIGNMENT

WHEREAS, I, Tom Normile, residing at 3857 Ross Road, Palo Alto, CA 94303, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled SYSTEM AND METHOD TO IDENTIFY MACHINE-READABLE CODES;

WHEREAS, I hereby authorize and request the attorneys, representing eBay Inc.
on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South
Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No.
; Filing Date:) the filing date and application number of
said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to <u>eBay Inc.</u> (the "Assignee"), a corporation of the State of <u>Delaware</u>, having a place of business at <u>2145 Hamilton Avenue</u>. San Jose, <u>CA 95125</u>, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. <u>49845</u> may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

PATENT REEL: 037216 FRAME: 0656 Assignment Docket No: 2043.961US1

Client Ref. No. P1308US1 Assignors: Tom Normile

Title: Product Tagging based on Unsuccessful Search

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AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1	*	NQ		1	
(Signature):_		上之	<u>IVV</u>		
	Name:	Tom	Normile		7110118
Date:	2/24	112	-		000000 0000000000000000000000000000000
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PATENT REEL: 037216 FRAME: 0657

RECORDED: 12/04/2015