12/11/2015 503607214

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3653845

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID MAYER	12/08/2015
LYNNE SHLONSKY	11/30/2015

RECEIVING PARTY DATA

Name:	AMERICAN GREETINGS CORPORATION	
Street Address:	ONE AMERICAN ROAD	
City:	CLEVELAND	
State/Country:	ОНЮ	
Postal Code:	44144	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29548212	

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: THE LAW OFFICE OF CHRISTINE A. FLANAGAN,

Address Line 1: 13500 PEARL ROAD, SUITE 139, #112

Address Line 4: STRONGSVILLE, OHIO 44136

ATTORNEY DOCKET NUMBER:	109769.0445	
NAME OF SUBMITTER:	CHRISTINE FLANAGAN	
SIGNATURE: /Christine Flanagan/		
DATE SIGNED:	12/11/2015	

Total Attachments: 3

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> **PATENT** REEL: 037267 FRAME: 0959 503607214

ASSIGNMENT

WHEREAS, we, DAVID MAYER, a citizen of the United States of America and a resident of Ohio, whose post office address is 31123 Wolf Road, Bay Village, OH 44140; and LYNNE SHLONSKY, a citizen of the United States and a resident of Ohio, whose post office address is 2970 East Belvoir Road, Shaker Heights, OH 44122, have invented certain inventions and improvements disclosed in a patent application entitled "HEART SHAPED POUCH WITH FUR" which was filed in the United States Patent and Trademark Office on 12/11/2015 , serial no. 29/548,212 and

WHEREAS, AMERICAN GREETINGS CORPORATION a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, Ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, DAVID MAYER and LYNNE SHLONSKY, by these presents do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to AMERICAN GREETINGS CORPORATION as the assignee, for its interest and for the sole use and benefit of AMERICAN GREETINGS CORPORATION and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title, and

Docket No. 109769.0445

interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

David Mayer	Date
Lynn Shlonsky	Ke 2 11.30.15

interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

-IX	Δ	
David	Ma	ıyer

Date

Lynne Shlonsky

Date