

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3656501

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THOMAS PINCKNEY	07/21/2010
CHRISTOPHER DIXON	07/21/2010
MATTHEW RYAN GATTIS	07/21/2010
RECEIVING PARTY DATA	
Name:	HUNCH INC.
Street Address:	54 W 21ST ST
Internal Address:	SUITE 1001
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	14595016
Application Number:	14598141
Application Number:	14598146
Application Number:	14598150
Application Number:	14598153
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	request@slwip.com
Correspondent Name:	SCHWEGMAN LUNDBERG & WOESSNER, P.A.
Address Line 1:	1600 TCF TOWER
Address Line 2:	121 SOUTH EIGHTH STREET
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	2043.A19US6
NAME OF SUBMITTER:	MEGAN L. REED
SIGNATURE:	/Megan L. Reed/

DATE SIGNED:	12/14/2015
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Total Attachments: 5
source=2043A19US3InventortoHunchAssignment#page1.tif
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source=2043A19US3InventortoHunchAssignment#page5.tif

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2043.A19US6

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Thomas Pinckney, Christopher Dixon, Matthew Ryan Gattis

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 21, 2010, July 21, 2010, July 21, 2010

2. Name and address of receiving party(ies):

Name: Hunch Inc.

Street Address: 54 W 21st St., Suite 1001

City: New York State: NY Zip: 10010
Country: United States of America

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

See Attachment 1

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert L. Schneiderjohn

Address:

Schwegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 5

7. Total fee (37 CFR 3.41): \$ 0.00

Enclosed

Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert L. Schneiderjohn/Reg. No. 72,320

Name of Person Signing

/Robert L. Schneiderjohn/

Signature

14DEC2015

Date

Total number of pages including cover sheet: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 037282 FRAME: 0412

Attachment 1

Dec 11, 2015

FILE #	TITLE	MATTER TYPE	COUNTRY	STATUS	APPLICATION #
2043.A19US3	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	Utility - CON	United States of America	Allowed	14/595,016
2043.A19US4	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	Utility - CON	United States of America	Allowed	14/598,141
2043.A19US5	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	Utility - CON	United States of America	Allowed	14/598,146
2043.A19US6	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	Utility - CON	United States of America	Allowed	14/598,150
2043.A19US7	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	Utility - CON	United States of America	Allowed	14/598,153

Hunch Inc.

PATENTS

ASSIGNMENT

WHEREAS, each of the undersigned inventor(s) ("Inventor(s)") has developed certain inventions described in the U.S. patents and/or patent applications identified in Exhibit A hereto and any and all inventions disclosed therein (the "Patent Property"), and has full right to convey his or her entire interest, both legal and equitable, in and to said Patent Property free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Hunch Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 54 W 21st Street, Suite 1001, New York, NY, 10010, is desirous of acquiring the entire right, title, and interest in and to the Patent Property and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each Inventor, each Inventor hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his or her entire right, title and interest in and to the Patent Property and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide, along with all rights to sue for past infringement.

AND each Inventor hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

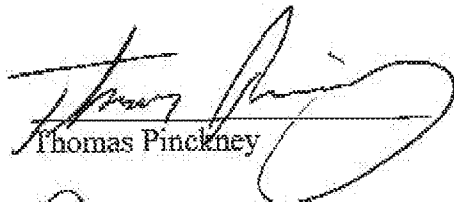
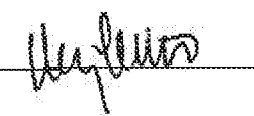

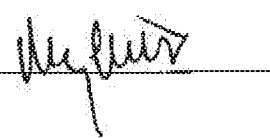
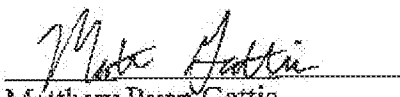
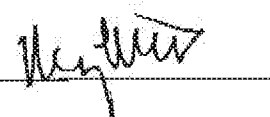
AND each Inventor agrees that the ASSIGNEE's counsel, Strategic Patents, P.C. having Patent Office Customer Number 43520, shall hereinafter act on behalf of the ASSIGNEE with respect to the Patent Property.

AND, each Inventor further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the Patent Property including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the Inventions and Patent Property in this or any foreign country.

Hunch Inc.

PATENTS

The undersigned Inventor(s) hereby authorize(s) the attorneys and agents associated with Patent Office Customer Number 43520 to insert hereon any further information necessary or desirable for recordation of this document.

<u>Inventor(s)</u>	<u>Date signed</u>	<u>Witness(es)</u>
 Thomas Pinckney	7/21/10	
 Christopher Dixon	7/21/10	
 Matthew Ryan Gattis	7/21/10	

Hunch Inc.

PATENTS

Exhibit A

FILE NUMBER	TITLE	SERIAL NUMBER	FILING DATE
GDPL-0001-P05	INFERRING USER PREFERENCES FROM AN INTERNET BASED SOCIAL INTERACTIVE CONSTRUCT	12/813,715	Jun 11, 2010
GDPL-0001-P06	INTEGRATING AN INTERNET PREFERENCE LEARNING FACILITY INTO THIRD PARTIES	12/813,738	Jun 11, 2010