

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3657652

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SU-BIN LEE	11/10/2015
HYOUNG-CHUL SHIN	11/10/2015
JU-HYEUN HAN	11/10/2015
BYOUNG-KI JEON	11/10/2015
RECEIVING PARTY DATA	
Name:	SK PLANET CO., LTD.
Street Address:	(SAMPYEONG-DONG), 264, PANGYO-RO, BUNDANG-GU
City:	SEONGNAM-SI, GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
Postal Code:	463-400
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14898450
CORRESPONDENCE DATA	
Fax Number:	(703)518-5499
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7036841111
Email:	YSHGroup@ipfirm.com
Correspondent Name:	HAUPTMAN HAM, LLP
Address Line 1:	2318 MILL ROAD
Address Line 2:	SUITE 1400
Address Line 4:	ALEXANDRIA, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	5100-0021
NAME OF SUBMITTER:	YOON S. HAM
SIGNATURE:	/YOON S. HAM/
DATE SIGNED:	12/14/2015
Total Attachments: 2	
source=F-Assignment#page1.tif	
source=F-Assignment#page2.tif	

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) LEE, Su-Bin
- 2) SHIN, Hyoung-Chul
- 3) HAN, Ju-Hyeun
- 4) JEON, Byoung-Ki

who has made a certain new and useful invention, hereby sells, assigns and transfers unto SK PLANET CO., LTD. having a place of business at (Sampyeong-dong), 264, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do 463-400, Republic of Korea, its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

DEVICE AND METHOD FOR INSERTING ADVERTISEMENT BY USING FRAME CLUSTERING

- (a) for which an application for United States Letters Patent was filed on _____, and identified by United States Patent Application No. _____; or
- (b) for which an application for United States Letters Patent was executed on _____.

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1) LEE, Su-Bin
 Name: LEE, Su-Bin

2015. 11. 10
 Date

2) SHIN, Hyoung-Chul
 Name: SHIN, Hyoung-Chul

2015. 11. 10
 Date

Docket No.:

3) HAN, Ju-Hyeun
Name: HAN, Ju-Hyeun

15/11/10
Date

4) JEON, Byoung-Ki
Name: JEON, Byoung-Ki

2015.11.10
Date