503611258 12/15/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3657889

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JERRY HOWCROFT	03/09/2011
MICHAEL RAFTELIS	03/28/2011

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, LP	
Street Address:	675 W. Peachtree Street	
Internal Address:	Suite 4000	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30308	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14966137

CORRESPONDENCE DATA

Fax Number: (847)510-0710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: docketing@ggip.com

Correspondent Name: AT&T LEGAL DEPARTMENT - GG ATTN: PATENT

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ATTORNEY DOCKET NUMBER:	7785-0560-01
NAME OF SUBMITTER:	RALPH TREMENTOZZI
SIGNATURE:	/Ralph Trementozzi/
DATE SIGNED:	12/15/2015

Total Attachments: 6

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PATENT REEL: 037289 FRAME: 0815

ASSIGNMENT

WHEREAS, JERRY HOWCROFT, a citizen of the United States, residing in Beverly Hills, MI, and MICHAEL RAFTELIS, a citizen of the United States, residing in San Antonio, TX, hereinafter called the "Assignor(s)", have made the invention described in the United States Patent Application entitled "APPARATUS AND METHOD FOR MEDIA DETECTION AND REPLACEMENT" Attorney Docket No. 2008-2054 (7785-560), US Patent Application no. for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and.

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States: together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s)' legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

{WP616585;1} -1-PATENT **REEL: 037289 FRAME: 0816**

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Jerry Howeroft Date
STATE OF MI SS COUNTY OF DAKLAND SS
The foregoing instrument was sworn to and subscribed before me this <u>タ</u> day of <u>2008</u> , by <u>Jerry Howcroft</u> who is: □ personally known to me; or
produced identification; identification type: MI DL
Alleno Sando nuoles Notary Signature Print, type or stamp name of notary

NEENA SANDHANWALIA
Notary Public, Oakland County, Michigan
Acting in _______County
My Commission Expires September 14, 2012

Michael Rafte	lis Date
STATE OF COUNTY OF) \$\$)
The fo	regoing instrument was sworn to and subscribed before me this day of 2009, by Michael Raftelis who is:
	personally known to me; or
	produced identification; identification type:
	Notary Signature Print, type or stamp name of notary

ASSIGNMENT

WHEREAS, AT&T INTELLECTUAL PROPERTY 1, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor(s) have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor(s) hereby covenant and agree, for both the Assignor(s) and the Assignor(s) legal representatives, that the Assignor(s) will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor(s) will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor(s) authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor(s) authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

- 1 -

PATENT REEL: 037289 FRAME: 0819

Attorney Docket Number 2008-2054 (7785-560)

The ASSIGNOR(S) hereby appoint registered patent practitioners associated with the patent application identified above as my representatives with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as may be deemed advisable, to receive the patent when granted and generally to do all matters and things needful and additionally to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor(s), on the date(s) listed below.

Jerry Howcro	oft Date Date
STATE OF COUNTY OF	
The fo	pregoling instrument was sworn to and subscribed before me this day of2009, by Jerry Howcroft who is:
	personally known to me; or
	produced identification; identification type:
	Notary Signature Print, type or stamp name of notary

Attorney Docket Number 2008-2054 (7785-560)

produced identification; identification type: <u>コメり</u>ட

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Fint, type or stamp name of notary