PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES SHAKESPEARE ALLISON	08/04/2015

RECEIVING PARTY DATA

Name:	FERRARI S.P.A.	
Street Address:	VIA EMILIA EST 1163	
City:	MODENA	
State/Country:	ITALY	
Postal Code:	I-41100	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29534392

CORRESPONDENCE DATA

Fax Number: (212)575-0671

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

212-790-9200 Phone: Email: ram@cll.com

Correspondent Name: COWAN, LIEBOWITZ & LATMAN, P.C. Address Line 1: 1133 AVENUE OF THE AMERICAS

Address Line 2: ANASTASIA ZHADINA / RUTH MONTALVO

Address Line 4: **NEW YORK, NEW YORK 10036-6799**

ATTORNEY DOCKET NUMBER:	30181.013
NAME OF SUBMITTER:	ANASTASIA ZHADINA
SIGNATURE:	/Anastasia Zhadina/
DATE SIGNED:	12/15/2015

Total Attachments: 1

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PATENT REEL: 037294 FRAME: 0679

ASSIGNMENT

Whereas, I, James Shakespeare ALLISON, a British citizen residing at: c/o FERRARI S.p.A. at Via Ascari 55, 41053 MARANELLO, Italy

have invented a certain improvement in "CAR INCLUDING TOY-CAR, MOTOR CAR, REPLICA CAR AND SCALE-MODEL-CAR"

for which I have executed an application for Letters Patent of the United States and whereas FERRARI S.p.A., an Italian-Stock Company of Via Emilia Est 1163, I-41100, Modena, Italy, is desirous of acquiring an interest therein.

Now, therefore in consideration of the sum of One Dollar, the receipt of which is hereby acknowledged, I, James Shakespeare ALLISON,

by these presents do sell, assign and transfer unto the said FERRARI S.p.A. the full and exclusive right to the said invention, as described in the specification executed by me of even date herewith preparatory to obtaining Letters Patent in the United States therefor; and hereby request the Commissioner of Patents to issue said Letters Patent to FERRARI S.p.A.

as the assignee, for its interest, for the sole use and behoof of said FERRARI S.p.A. and its legal representatives, successors and assigns, to the full end of the term for which said Letters Patent are granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I hereby authorize and request my attorneys, COWAN, LIEBOWITZ & LATMAN, P.C., (Customer No. 26279) to insert here in parentheses (Application number 29/534,392 filed July 28, 2015) the filing date and application number of said application when known.

August

Executed this 4th day of ,2015

James Shakespeare ALLISON

1st Witness:

2nd Witness: Feder A RESTA

Federica PIRROTTA

PATENT REEL: 037294 FRAME: 0680

RECORDED: 12/15/2015