

PATENT ASSIGNMENT COVER SHEET

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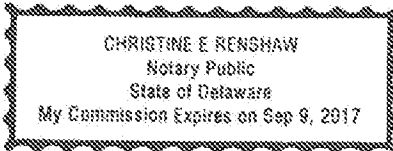
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SONY CORPORATION	10/20/2015
SONY ELECTRONICS INC.	10/19/2015
RECEIVING PARTY DATA	
Name:	SONY CORPORATION OF AMERICA
Street Address:	550 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	8345062
Patent Number:	8564611
Patent Number:	8760463
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	JENNIFER E. RASSA
SIGNATURE:	/Jennifer E. Rassa/
DATE SIGNED:	12/18/2015
Total Attachments: 6	
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CERTIFICATE

STATE OF DELAWARE :
: SS
COUNTY OF NEW CASTLE :

I do hereby certify that the attached Patent Assignment Agreement by and between **Sony Electronics Inc., Sony Corporation and Sony Corporation of America** is a true and correct copy of the original document.



(Seal or Stamp)

DATE: Dec 10, 2015

Christine Renshaw
(Notary Public)

Patent Assignment

THIS PATENT ASSIGNMENT ("Assignment"), EFFECTIVE AS OF SEPTEMBER 25, 2015, IS MADE BY AND BETWEEN

Sony Electronics Inc., a Delaware corporation with its principal place of business located at 16450 West Bernardo Drive, San Diego, CA 92127, Sony Corporation, a Japanese corporation with its principal place of business located at 1-7-1 Konan, Minato-ku, Tokyo 108-0075 and Sony Corporation of America (hereinafter "ASSIGNEE"), a New York corporation having a place of business at 550 Madison Avenue, New York, NY, 10022.

WHEREAS:

A Sony Electronics Inc. and Sony Corporation (collectively, hereinafter "ASSIGNOR") are the co-owners of the patents and/or patent applications listed in the attached Appendix A (hereinafter the "PATENTS"); and

B ASSIGNEE is desirous of acquiring all of ASSIGNOR's right, title and interest in and to the PATENTS.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned and transferred, and does hereby sell, assign and transfer to ASSIGNEE all of ASSIGNOR's right, title and interest in and to (i) the PATENTS; (ii) all patents and patent applications linked to the PATENTS through one or more claims of priority pursuant to 35 U.S.C. §§ 120 or 119(e) (the equivalent laws or regulation of any other patent authority) or that are, or are entitled to be, foreign counterparts, reissues, divisionals, renewals, revivals, reissues, reexaminations, extensions, continuations or continuations-in-part with respect to any other Patent in such set of the PATENTS; and (iii) the right to sue for and recover damages for any past, present or future infringement of the PATENTS, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, to the end of the term or terms thereof as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment and sale had not been made.

[Signature page follows]

IN WITNESS WHEREOF, ASSIGNOR has caused these presents to be signed by its duly appointed officer having full authority in the circumstances; and ASSIGNEE has caused these presents to be signed by its duly appointed officer having full authority in the circumstances.

SIGNED for and on behalf of:

SONY ELECTRONICS INC.

By [Signature] on 10/19/2015
(Signature) (Date)

Harold Fujii, Vice President, Chief Patent Counsel, Intellectual Property Department

SIGNED for and on behalf of:

SONY CORPORATION

By _____ on _____
(Signature) (Date)

Sohei Suzuki, Senior General Manager, Intellectual Property Division

SIGNED for and on behalf of:

SONY CORPORATION OF AMERICA

By _____ on _____
(Signature) (Date)

Steven E. Kober, Executive Vice President, Chief Financial Officer and Treasurer

[Signature Page to Patent Assignment]

IN WITNESS WHEREOF, **ASSIGNOR** has caused these presents to be signed by its duly appointed officer having full authority in the circumstances; and **ASSIGNEE** has caused these presents to be signed by its duly appointed officer having full authority in the circumstances.

SIGNED for and on behalf of:

SONY ELECTRONICS INC.

By _____ on _____
(Signature) (Date)

Harold Fujii, Vice President, Chief Patent Counsel, Intellectual Property Department

SIGNED for and on behalf of:

SONY CORPORATION

By Sohei Suzuki on October 20, 2015
(Signature) (Date)

Sohei Suzuki, Senior General Manager, Intellectual Property Division

SIGNED for and on behalf of:

SONY CORPORATION OF AMERICA

By _____ on _____
(Signature) (Date)

Steven E. Kober, Executive Vice President, Chief Financial Officer and Treasurer

[Signature Page to Patent Assignment]

IN WITNESS WHEREOF, **ASSIGNOR** has caused these presents to be signed by its duly appointed officer having full authority in the circumstances; and **ASSIGNEE** has caused these presents to be signed by its duly appointed officer having full authority in the circumstances.

SIGNED for and on behalf of:

SONY ELECTRONICS INC.

By _____ on _____
(Signature) (Date)

Harold Fujii, Vice President, Chief Patent Counsel, Intellectual Property Department

SIGNED for and on behalf of:

SONY CORPORATION

By _____ on _____
(Signature) (Date)

Sohei Suzuki, Senior General Manager, Intellectual Property Division

SIGNED for and on behalf of:

SONY CORPORATION OF AMERICA

By Steven E. Kober on October 23, 2015
(Signature) (Date)

Steven E. Kober, Executive Vice President, Chief Financial Officer and Treasurer

[Signature Page to Patent Assignment]

Appendix A

Family No.	Country	Application No.	Publication No.	Patent No.	Title
Family 07	US	11/846474		7538776	Automatic color adjustment of a template design
Family 07	US	60/181810			Automatic color adjustment of a template design
Family 07	US	09/735572		7262778	Automatic color adjustment of a template design
Family 07	US	12/368956		7710436	Automatic color adjustment of a template design
Family 07	US	12/769601		7643464	Automatic color adjustment of template design
Family 07	US	12/957234		8049766	Automatic color adjustment of a template design
Family 07	US	13/244097		8184124	Automatic color adjustment of a template design
Family 07	US	13/467959		8345062	Automatic color adjustment of a template design
Family 07	US	13/668138		8564611	Automatic color adjustment of a template design
Family 07	US	14/055818		8760463	Automatic color adjustment of a template design