

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3667634

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
URI REICH	12/09/2015
PENGFEI LIU	12/15/2015
POVILAS PETKEVICIUS	12/10/2015
ARNO SOSNA	12/08/2015
EDWARD GEE	12/09/2015
DAVID WRIGHT	12/17/2015
JAY H HARTLEY	12/11/2015
SADHANA JAIN	12/14/2015
ABHAY PIMPRIKAR	12/17/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VEEVA SYSTEMS INC.
<b>Street Address:</b>	4280 HACIENDA DRIVE
<b>City:</b>	PLEASANTON
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14702307
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	lin.deng@veeva.com
<b>Correspondent Name:</b>	LIN DENG
<b>Address Line 1:</b>	4280 HACIENDA DRIVE
<b>Address Line 4:</b>	PLEASANTON, CALIFORNIA 94588
<b>ATTORNEY DOCKET NUMBER:</b>	V0012
<b>NAME OF SUBMITTER:</b>	LIN DENG
<b>SIGNATURE:</b>	/lin deng/

<b>DATE SIGNED:</b>	12/21/2015
<b>Total Attachments: 11</b> source=Assignment - signed#page1.tif source=Assignment - signed#page2.tif source=Assignment - signed#page3.tif source=Assignment - signed#page4.tif source=Assignment - signed#page5.tif source=Assignment - signed#page6.tif source=Assignment - signed#page7.tif source=Assignment - signed#page8.tif source=Assignment - signed#page9.tif source=Assignment - signed#page10.tif source=Assignment - signed#page11.tif	

## ASSIGNMENT

WHEREAS, we, the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, **Veeva Systems Inc.** (hereinafter referred to as "Assignee"), a Delaware company

with an address of: 4280 Hacienda Drive  
Pleasanton, CA 94588  
U.S.A.

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name:      **System and method for updating data in CRM**

Application No.:      14/702,307

Filing Date:          May 1, 2015

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

---

Signature of Inventor:

Uri Reich

Inventor(s) Name:

Uri Reich

Residence:

Hamden, CT  
United States of America

Citizenship:


US

Date:

12/9/15

---

Signature of Inventor:



Inventor(s) Name:

Pengfei Liu

Residence:

San Ramon, CA  
United States of America

Citizenship:

Canada

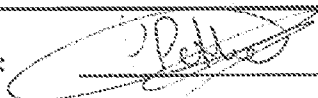
Date:

12/15/2015

---

---

Signature of Inventor:



Inventor(s) Name:

Povilas Petkevicius

Residence:

Barcelona  
Spain

Citizenship:

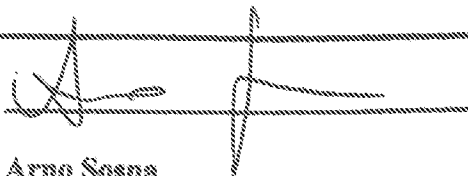
Lithuania

Date:

10 December 2015

---

Signature of Inventor:



Inventor(s) Name:

Arno Sosna

Residence:

Pleasanton, CA  
United States of America

Citizenship:

Austria

Date:

12/08/2015

V0012

PATENT  
REEL: 037340 FRAME: 0286



---

Signature of Inventor:

Edward Gee

Inventor(s) Name:

Edward Gee

Residence:

Walnut Creek, CA  
United States of America

Citizenship:

US

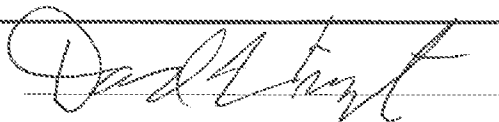
Date:

December 9, 2015

---

---

Signature of Inventor:



Inventor(s) Name:

David Wright

Residence:

Dublin, CA  
United States of America

Citizenship:

US

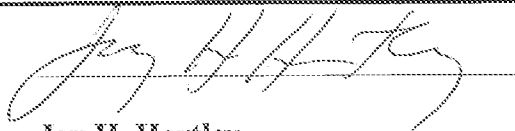
Date:

12/17/2015

---

---

Signature of Inventor:



Inventor(s) Name:

Jay H. Hartley

Residence:

Dublin, CA  
United States of America

Citizenship:

US

Date:

11 Dec 2015

---

---

Signature of Inventor:

Sadhana Jain

Inventor(s) Name:

Sadhana Jain

Residence:

Walnut Creek, CA  
United States of America

Citizenship:

US

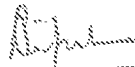
Date:

12/14/2015

---

---

Signature of Inventor:



Inventor(s) Name:

Abhay Pimprikar

Residence:

Campbell, CA  
United States of America

Citizenship:

US

Date:

12/17/15

---