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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVE R. REISS	03/05/2013
CHUCK COSTELLO	03/05/2013

RECEIVING PARTY DATA

Name:	THE KONG COMPANY, LLC		
Street Address:	16191-D TABLE MOUNTAIN PARKWAY		
City:	GOLDEN		
State/Country:	COLORADO		
Postal Code:	80403		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14330180

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: ltumey@sheridanross.com **Correspondent Name:** SHERIDAN ROSS PC Address Line 1: 1560 BROADWAY

Address Line 2: **SUITE 1200**

Address Line 4: DENVER, COLORADO 80202

ATTORNEY DOCKET NUMBER:	7032-251-CON
NAME OF SUBMITTER:	BRENT P. JOHNSON
SIGNATURE:	/Brent P. Johnson/
DATE SIGNED:	12/21/2015

Total Attachments: 1

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REEL: 037343 FRAME: 0879

PATENT

Atty. Docket No.: 7032-251-

Worldwide Assignment

WHEREAS, We, Steve R. Reiss and Chuck Costello have made an invention entitled PET TOY TREAT DISPENSER for which I have filed an application for Design Letters Patent of the United States on $\underline{\text{March } 13,\ 2013}$, under Application No. $\underline{13/801,300}$ and

WHEREAS, The KONG Company, LLC ("ASSIGNEE"), a Colorado Limited Líability Corporation, whose postal address is 16191-D Table Mountain Parkway, Golden, CO 80403, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) paid to us by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all divisions and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and We authorize and request the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND we covenant and agree that we have the full right to convey the entire right, title, and interest herein assigned and that we have not executed and will not execute any assignment or other instrument in conflict with this Assignment;

AND we further covenant and agree that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, we will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to me/us regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

AND we further hereby authorize ASSIGNEE, or its attorneys or agents, to insert the correct Application Number and filing Date into this Assignment, if none is indicated on that date of our execution of this agreement.

IN WITNESS WHEREOF, we have executed this Assignment on the dates indicated below.

Signature	Jokhn	Signature:	
	3-05-13	Date: 03/03/20/3	
Full Name: .	Steve R. Reiss	Full Name: Chuck Costello	
Address:	80 High Ridge Road	Address: 139 Harper Street	
,	Manchester, NH 03104	Louisville, CO 80027	·

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