## 503627213 12/29/2015

# **PATENT ASSIGNMENT COVER SHEET**

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3673846

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
SHOPOGRAPHY LLC	12/18/2015

#### **RECEIVING PARTY DATA**

Name:	SHOPOGRAPHY INC.	
Street Address:	16 PARK AVENUE, SUITE 9D	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10016	

## **PROPERTY NUMBERS Total: 3**

Property Type	Number
Application Number:	13081492
Application Number:	13271178
Application Number:	61321504

#### **CORRESPONDENCE DATA**

**Fax Number:** (770)434-7376

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 770-434-6868

Email: tjames@taylorenglish.com
Correspondent Name: JEFFREY R. KUESTER

**Address Line 1:** 1600 PARKWOOD CIRCLE,SUITE 400

Address Line 4: ATLANTA, GEORGIA 30339

ATTORNEY DOCKET NUMBER:	191950-9000	
NAME OF SUBMITTER:	JEFFREY R. KUESTER	
SIGNATURE:	/jrk/	
DATE SIGNED:	12/29/2015	

**Total Attachments: 3** 

source=00672231#page1.tif source=00672231#page2.tif source=00672231#page3.tif

PATENT 503627213 REEL: 037371 FRAME: 0723

## PATENT ASSIGNMENT

WHEREAS, Shopography LLC, a Limited Liability Company of the State of Florida, having its principal place of business at 16 Park Avenue, Ste. 9D, New York, NY 10016, (hereinafter "Assignor") is the owner of certain patents (and patent applications), along with the inventions disclosed and described therein, as identified below (hereinafter "Patents" (or "Patents/Applications"):

- U.S. Serial No. 13/081,492 - U.S. Serial No. 13/271,178 (now U.S. Patent No. 8,639,632) - U.S. Serial No. 61/321,504

WHEREAS, Shopography Inc., a Corporation of the State of Delaware, having its principal place of business at 16 Park Avenue, Suite 9D, New York, NY 10016, (hereinafter "Assignee") is desirous of acquiring all interests in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto Assignee, the full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said Patents, (ii) in and to said Patents, (iii) in and to all right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned or to be assigned under this Agreement, including all income, royalties, damages and payments now or hereafter due or payable with respect thereto, and to all causes of action (either in law or in equity), (iv) in and to the right to claim any applicable foreign and domestic priority rights arising from such Patents; and (v) in and to any patent applications filed in the United States describing in whole or in part the said inventions and improvements, preparatory to obtaining Patents of the United States therefore; and Assignor hereby requests the Commissioner of Patents to issue any and all Patents of the United States resulting from such patent applications, or from a division, continuation, continuation-in-part, or reissue thereof, in the name of Assignee, for its interest and for the sole use and behoof of

PATENT REEL: 037371 FRAME: 0724 Assignee and its assigns and legal representatives;

For the same consideration, Assignor by these presence does sell, assign and transfer to Assignee the full, exclusive and entire right, title and interest in and to any foreign patent applications corresponding to said Patents, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of Assignee or its respective designees, insofar as permitted by applicable law;

AND, for the same consideration, Assignor agrees to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee and its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

12/18/15

Shopography LLC (Assignor)

By:

(Mark Zurada, President)

12 /18/15 Date

<sup>1</sup>Shopography, Inc. (Assignee)

By:

(Mark Zurada, President)

STATE OF NEW YORK

COUNTY OF NEW YORK

Before me, a Notary Public in and for the State of NEW Wood this 18 day of December 2015 personally appeared Mark Zurada, who being duly sworn, signed and acknowledged the foregoing Assignment as his or her free act and deed.

ROBERT JAMES VISCONTI Notary Public - State of New York NO. 01V16320420 Qualified in Nassau County My Commission Expires Mar 2, 2019

NOTARY PUBLIC

My Commission Expires: MAR 2,2019

ROBERT JAMES VISCONTI
Notary Public - State of New York
NO. 01V16320420
Qualified in Nassau County
My Commission Expires Mar 2, 2019

PATENT REEL: 037371 FRAME: 0726

**RECORDED: 12/29/2015**