503629117 12/29/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY	DATA		Name		Execution Date
THE EYE CAPTURE COMPANY, INC					12/01/2015
		INC.			12/01/2013
RECEIVING PARTY	DATA				
Name:	NINA G	NINA GERWIN			
Street Address:	1124 PI	1124 PIERCE DRIVE, UNIT 7			
City:	CLOVIS	CLOVIS			
tate/Country: CALIFORNI			ł		
Postal Code:	Postal Code: 93612				
PROPERTY NUMBER			Number	_	
Property Type Patent Number:		8972427			
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ASSIGNMENT

WHEREAS, **The Eye Capture Company, Inc.** (hereinafter "Assignor"), having a place of business at P.O. Box 2003, San Anselmo, California 94979, holder of the rights to the invention entitled:

"SYSTEM AND METHOD FOR PROVIDING ELECTRONIC SUPPLEMENTAL CONTENT ASSOCIATED WITH PRINTED CONTENT IN A PRINTED PUBLICATION"

described in a United States Patent Application, specified as Publication number: US8972427 B2, published on Mar 3, 2015

WHEREAS, **Nina GERWIN**, a citizen of the United States of America, residing at at1124 Pierce Drive, Unit 7, Clovis, CA 93612 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, The Eye Capture Company, the said Assignor, by these presents does sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and further grants to Assignee the sole right to sue and collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Page 1 of 2

PATENT REEL: 037379 FRAME: 0852 Signature for The Eye Capture Company:

BY:

Nina GERWIN

TITLE:

Board President

Date of Execution:

ASSIGNMENT

WHEREAS, **The Eye Capture Company, Inc.** (hereinafter "Assignor"), having a place of business at P.O. Box 2003, San Anselmo, California 94979, holder of the rights to the invention entitled:

"SYSTEM AND METHOD FOR PROVIDING ELECTRONIC SUPPLEMENTAL CONTENT ASSOCIATED WITH PRINTED CONTENT IN A PRINTED PUBLICATION"

described in a United States Patent Application, specified as Publication number: US8667393 B2, publication date: Mar 4, 2014

WHEREAS, **Nina GERWIN**, a citizen of the United States of America, residing at1124 Pierce Drive, Unit 7, Clovis, CA 93612 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, The Eye Capture Company, the said Assignor, by these presents does sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and further grants to Assignee the sole right to sue and collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Page 1 of 2

PATENT REEL: 037379 FRAME: 0854 Signature for The Eye Capture Company:

BY:

Nina GERWIN

TITLE:

Board President

Date of Execution:

Page **2** of **2**