503637498 01/06/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRIAN BLOCH	11/23/2015
LARS LIEBERWIRTH	11/20/2015

RECEIVING PARTY DATA

Name:	COLGATE-PALMOLIVE COMPANY	
Street Address:	300 Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29546720

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 878-732-7500

Email: patentdocketing@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:	11062-00-US-01-TB
NAME OF SUBMITTER:	NANCY JOYCE SIMMONS
SIGNATURE:	/Nancy Joyce Simmons/
DATE SIGNED:	01/06/2016

Total Attachments: 3

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PATENT 503637498 REEL: 037423 FRAME: 0550

Attorney Docket No.: 11062-00-US-01-TB

ASSIGNMENT

WHEREAS, WE, Brian Bloch and Lars Ralf Rainer Lieberwirth (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as Application Serial No. 29/546,720, filed November 25, 2015, naming the ASSIGNOR(S) as inventor(s), and entitled PORTION OF AN ORAL CARE IMPLEMENT; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: November 25, 2015.

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REEL: 037423 FRAME: 0551

Attorney Docket No.: 11062-00-US-01-TB

Mounher 2015.	Secretary Market	All and a second
		Brían Bloch
	Address:	11 O'Connor Drive Hillsborough, New Jersey 08844 United States of America
State of County of		
On this day of and for the State and County aforesaid, per be the person of that name, who executed th	sonally app	20 before me, a Notary Public is eared the above signatory, known to me to instrument in my presence.
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State of County of	Address:	Lars Raif Rainer Lieberwirth Zum Talblick 18 61479 Glashuetten Germany 20 before me, a Notary Public in ared the above signatory, known to me to

PATENSTet 2 of 2)
REEL: 037423 FRAME: 0552

Attorney Docket No : 11062-00-US-01-TB

	Brian Bloch	
	Address:	II O'Connor Drive Hillsborough, New Jersey 08\$44 United States of America
State of County of		
		20, before me, a Notary Public i
and for the State and County aforesaid, po be the person of that name, who executed		
	N.	OTARY PUBLIC
IN TESTIMONY WHEREOF, I II November 2015	ercunto set m	ry hand and seal this <u>20</u> day of
		Lars Ralf Rainer Lieberwirth
	Address:	Zum Talblick 18
		61479 Glashnetten Germany
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RECORDED: 01/06/2016

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