503637676 01/06/2016 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY	DATA					
			Name		Execution Date	
JENNY DEMARCO					12/10/2013	
RECEIVING PARTY D	ΑΤΑ					
Name:		MARY KAY INC.				
Street Address:	16251	16251 N. DALLAS PARKWAY				
City:	DALLA	DALLAS				
State/Country:	TEXAS	TEXAS				
Postal Code:	75379-	75379-9045				
PROPERTY NUMBER	S Total: 1					
Property Type			Number			
Application Number:		2955	50738			
CORRESPONDENCE	DATA					
		• /	536-4598			
			e-mail address first; if that is hat is unsuccessful, it will be			
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Correspondent Name	:	NOR	TON ROSE FULBRIGHT US LLP			
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Address Line 4:		AUS	TIN, TEXAS 78701-4255			
ATTORNEY DOCKET NUMBER:			MKAY.D0549US.D1/11600134			
NAME OF SUBMITTER:			MICHAEL R. KRAWZSENEK			
SIGNATURE:			/Michael R. Krawzsenek/			
DATE SIGNED:			01/06/2016			
Total Attachments: 2			·			
source=MKAYD0549US source=MKAYD0549US	- •					
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<u>A S S I G N M E N T</u>

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to MARY KAY INC. (the "Assignee"), having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379-9045, their entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, Serial No. 29/456,950, which has been filed on June 5, 2013 and is entitled "BOTTLES," such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

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TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

The assignment of said invention is effective as of the earlier of (1) the date of execution shown below or (2) the filing date of the first filed of said patent applications.

Signature:	Date: 12/10	»/13	
STATE OF COUNTY OF		A	

BEFORE ME, the undersigned authority, on this <u>1016</u> day of <u>WC1169</u>, 2013 personally appeared Jenny DEMARCO, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

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Notary or Consular Officer

[SEAL]



FULBRIGHT & JAWORSKI L.L.P. 98 San Jacinto Blvd., Suite 1100 Austin, Texas 78701

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RECORDED: 01/06/2016

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