# 503640036 01/08/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
AMITT MAHAJAN	08/11/2011
MATTHEW ADAM OCKO	08/30/2011

#### **RECEIVING PARTY DATA**

Name:	ZYNGA INC.
Street Address:	699 EIGHTH STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14070090

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	3291.059US3	
NAME OF SUBMITTER:	LESLIE J. ANTONSEN	
SIGNATURE:	/Leslie J. Antonsen/	
DATE SIGNED:	01/08/2016	

### **Total Attachments: 4**

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PATENT 503640036 REEL: 037435 FRAME: 0722

# RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 3291.059US3 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Zynga Inc. Amitt Mahajan, Matthew Adam Ocko Street Address: 699 Eighth Street Additional name(s) of conveying party(ies) attached? City: San Francisco State: CA Zip: 94103 [ ]Yes [X]No Country: United States of America 3. Nature of conveyance: Additional name(s) & address(es) attached? [ ]Yes [X]No [X] Assignment [] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: August 11, 2011, August 30, 2011 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 14/070,090, filed November 1, 2013 Additional numbers attached? [ ]Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Kirt L. Iverson [[Enclosed [Authorized to be charged to deposit account 19-Address: 0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Please charge any additional fees or credit any over Minneapolis, MN 55402--0938 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Kirt L. Iverson/Reg. No. 62,660 Name of Person Signing Total number of pages including cover sheet: 4 Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services

P.O. Box 1450

Alexandria, VA 22313-1450

#### ASSIGNMENT

WHEREAS, We, Amitt Mahajan, and Matthew Adam Ocko, whose mailing address is 444 De Haro Street, Suite 132, San Francisco, CA 94107, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent on June 30, 2011, which application was assigned U.S. patent application serial number 13/174,735, and is entitled <u>LINKING VIRTUAL ITEMS TO REAL</u>—WORLD ITEMS:

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Zynga Inc. (the "Assignee"), a corporation of the State of DE, having a place of business at 444 De Haro Street. Suite 132. San Francisco. CA 94107, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

#### Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

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WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature):

Name: Amitt Mahajan

Date

Assignment Client Ref. No. P1084US1 / LBS

Assignors: Amitt Mahajan et al.
Title: LINKING VIRTUAL ITEMS TO REAL-WORLD ITEMS
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Docket No: 3291,059US1

Serial Number: 13/174,735

Inventor: 2:

(Signature):\_

Name: Matthew Adam Ocko

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RECORDED: 01/08/2016