503641092 01/08/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3687725

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HYUNMOOK OH	12/22/2015
JONGYEUL SUH	12/22/2015
SOOJIN HWANG	12/22/2015

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.
Street Address:	128, YEOUI-DAERO
Internal Address:	YEONGDEUNGPO-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	07336

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14903820	

CORRESPONDENCE DATA

Fax Number: (202)496-7756

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024967500

Email: mlaip@dentons.com
Correspondent Name: DENTONS US LLP
Address Line 1: 1900 K STREET NW

Address Line 2: ATTORNEY DOCKET NO. 8736.01468.US00

Address Line 4: WASHINGTON, D.C. 20006

ATTORNEY DOCKET NUMBER:	8736.01468.US00
NAME OF SUBMITTER:	YONG S. CHOI
SIGNATURE:	/Yong S. Choi #43324/
DATE SIGNED:	01/08/2016

Total Attachments: 2

source=Assignment#page1.tif source=Assignment#page2.tif

PATENT 503641092 REEL: 037440 FRAME: 0679

Assignment of Application

WHEREAS,	WHEREAS, I (WE) OH, Hyunmook; SUH, Jongyeul and HWANG, Soojin						
·				, respectively,			
have invented certain new and useful improvements in:							
METHOD AND APPARATUS FOR TRANSMITTING AND RECEIVING ULTRA HIGH-DEFINITION BROADCASTING SIGNAL FOR EXPRESSING HIGH- QUALITY COLOR IN DIGITAL BROADCASTING SYSTEM							
for which an application for Letters Patent was executed on							
(Application No.	L	,	, Filed), and		
WHEREAS,	LG ELECTRONICS INC.						
(hereinafter referred to as "ASSIGNEE") having a place of business at: 128, Yeoui-daero, Yeongdeungpo-gu, Seoul, 150-721, Republic of Korea							

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

Page 1 of 2

Docket No.:

The undersigned hereby grant(s) the firm of Dentons, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 12/22/2015

Date: 12/22/2015

Date: 12/22/2015

Date: 12/22/2015

Date: 12/22/2015

| Company of Inventor | Company of Invento

Dentons US LLP 1900 K Street, N.W. Washington, D.C. 20006

DC 51245461.1