## 503641942 01/09/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

EPAS ID: PAT3688575

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
RAMON ELIAS	09/28/2012
MATTHEW B. GUSTKE	09/27/2012
SRINI VENKATESAN	09/28/2012

#### **RECEIVING PARTY DATA**

Name:	STUBHUB, INC.
Street Address:	199 FREMONT STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14987691

#### **CORRESPONDENCE DATA**

**Fax Number:** (949)202-3148

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9492023071

Email: Maura.Sandoval@haynesboone.com

Correspondent Name: HAYNES AND BOONE, LLP

Address Line 1: 2323 VICTORY AVENUE, SUITE 700

Address Line 4: DALLAS, TEXAS 75219

ATTORNEY DOCKET NUMBER:	49703.599US02
NAME OF SUBMITTER:	ANDREW COHN
SIGNATURE:	/Andrew Cohn/
DATE SIGNED:	01/09/2016

### **Total Attachments: 4**

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PATENT REEL: 037446 FRAME: 0528

#### ASSIGNMENT

WHEREAS, I/We, Ramon Elias residing at Walnut Creek, California, Matthew B. Gustke residing at Greenbrae, California, and Srini Venkatesan residing a San Jose, California, made certain new and useful inventions and improvements for which I/We filed a nonprovisonal patent application for Letters Patent of the United States entitled:

## USER-SPECIFIC EVENT POPULARITY MAP

WHEREAS, I/We hereby authorize and request our attorneys at HAYNES AND BOONE LLP, located at 2323 Victory Avenue, Suite 700, Dallas, TX 75219, to insert here in parentheses (Serial Number: 13/631,307; Filing Date: September 28, 2012 the filing date and application number of said application when known.

AND WHEREAS, <u>StubHub</u>, <u>Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>199</u> <u>Fremont Street</u>, <u>3<sup>rd</sup> Floor</u>, <u>San Francisco</u>, <u>California 94105</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I/we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT REEL: 037446 FRAME: 0529 AND, for the consideration aforesaid, I/we do hereby agree that I/we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be

AND, furthermore, I/we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this day of September, 2012.

Ramon Elias

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_day of September, 2012.

Matthew B. Gustke

AND, for the consideration aforesaid, I/we do hereby agree that I/we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I/we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY	WHEREOF, I ha	ave hereunto	set my hand this	day	of September,
2012.					

#### Ramon Elias

IN TESTIMONY WHEREOF, I have hereunto set my hand this That day of September, 2012.

Matthew B. Gustke

Docket No:	47088.63
(P1365US1)	
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of September 2012.

Srini Venkatesan

-PATENT

REEL: 037446 FRAME: 0532