

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | BRETT HEYMAN | 01/12/2016 |
| RECEIVING PARTY DATA | | |
| Name: | EDIE PARKER LLC | |
| Street Address: | 14 EAST 60TH STREET | |
| City: | NEW YORK | |
| State/Country: | NEW YORK | |
| Postal Code: | 10022 | |
| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | |
| Application Number: | 29551377 | |
| CORRESPONDENCE DATA | | |
| Fax Number: | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
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| Correspondent Name: | MILTON SPRINGUT | |
| Address Line 1: | 45 ROCKEFELLER PLAZA | |
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| ATTORNEY DOCKET NUMBER: | PARKER 0087 | |
| NAME OF SUBMITTER: | MILTON SPRINGUT | |
| SIGNATURE: | /Milton Springut/ | |
| DATE SIGNED: | 01/13/2016 | |
| | This document serves as an Oath/Declaration (37 CFR 1.63). | |
| Total Attachments: 3 | | |
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PATENT

PARKER 0087

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, the undersigned, **Brett Heyman**, with a business address at 14 East 60th Street, Suite 1002, New York, NY 10022, United States of America.

Hereby sells, assigns and transfers to Edie Parker LLC, having a place of business at 14 East 60th Street, Suite 1002, New York, NY 10022, United States of America, its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions that are disclosed and claimed, and any and all inventions that are disclosed but not claimed, in the application for United States Patent that has been executed by the undersigned and is entitled:

HANDBAG

US Application Serial No. 29/551,377, filed January 13, 1016

[the undersigned hereby authorizes its attorneys to amend this document to insert the filing date and application serial number when they become known]

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries that have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents that have been or shall be issued on said inventions;

Authorize and request the Director of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patents or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successor, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible that said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights

and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

ASSIGNOR

Brett Heyman

Date: _____

By: Brett Heyman
Signature

Witness

Signature: Amy Hobbs

Print Name: Amy Hobbs

Date: 1/12/16

Address: 333 E 6th St, 11C
New York, NY
10022

Witness

Signature: Charlotte Paffe

Print Name: Charlotte Paffe

Date: Jan. 12/16

Address: 55 Hope St
Apt 211
Brooklyn NY 11211