#### 01/15/2016 503651985

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3698619

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JEFFREY A. DEAN	11/16/2004
CORIN ANDERSON	11/16/2004
ALEXIS BATTLE	11/16/2004

### **RECEIVING PARTY DATA**

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

### **PROPERTY NUMBERS Total: 2**

Property Type	Number
Application Number:	12728015
Application Number:	13347472

### **CORRESPONDENCE DATA**

Fax Number: (502)561-0442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-625-2777

Email: CAdams@MiddletonLaw.com **Correspondent Name:** MIDDLETON REUTLINGER

Address Line 1: 401 S. 4TH STREET, SUITE 2600 Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZS202-16468	
NAME OF SUBMITTER:	SCOTT W. HIGDON	
SIGNATURE:	/Scott W. Higdon/	
DATE SIGNED:	01/15/2016	

**Total Attachments: 2** 

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> **PATENT REEL: 037502 FRAME: 0676** 503651985

# ASSIGNMENT (Joint) Worldwide Rights

3179 Shekh, Place
3179 Shekh, Place
Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884</u>Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by <u>Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Alexis Battle</u> residing at <u>884Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 04303 THIS ASSIGNMENT, by Jeffrey A. Dean, Corin Anderson</u>; and <u>Park 14303 THIS ASSIGNMENT</u>; and <u></u></u></u></u></u></u>

WHEREAS, the Assignors have invented certain new and useful improvements in <u>RANKING DOCUMENTS BASED ON USER BEHAVIOR AND/OR FEATURE DATA</u> set forth in an application for Letters Patent of the United States,

(1)	which is a provisional application  (a) filed herewith; or  (b) bearing Application No., and filed on; or
(2)	which is a non-provisional application  (a) having an oath or declaration executed on even date herewith prior to filing of application;  (b) bearing Application No. 10/869,057, and filed on June 17, 2004; or filed herewith; and

WHEREAS, <u>Google Inc.</u>, a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, ASSIGNEE, is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any

PATENT REEL: 037502 FRAME: 0677

Joint Assignment Attorney's Docket No.: 0026-0089 U.S. Application Serial No. 10/869,057

application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

MP	
Jeffrey A. Dean	Witness Name
Date: Nov. 16, 2004	Witness Signature
Corin Anderson	- Witness Name
Date: 1/ 16 / 2004	Witness Signature
Alexis Battle Alexis Battle	Witness Name
Date: 11/16/2004	Witness Signature