503652873 01/18/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMIE KERN	11/10/2015
REGINA BAPTISTA	11/23/2015

RECEIVING PARTY DATA

Name:	IT COSMETICS, LLC
Street Address:	111 TOWN SQUARE PLACE, SUITE 317
City:	JERSEY CITY
State/Country:	NEW JERSEY
Postal Code:	07310

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29551233

CORRESPONDENCE DATA

Fax Number: (216)621-6165

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: dbachtel@rennerotto.com Correspondent Name: NICHOLAS J. GINGO Address Line 1: 1621 EUCLID AVENUE Address Line 2: NINETEENTH FLOOR Address Line 4: CLEVELAND, OHIO 44115

ATTORNEY DOCKET NUMBER: KERJP0103US	
NAME OF SUBMITTER:	NICHOLAS J. GINGO
SIGNATURE:	/Nicholas J. Gingo/
DATE SIGNED:	01/18/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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PATENT REEL: 037509 FRAME: 0159 503652873

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Renner Otto Docket No.	KERJP0103US	PATENT (O	US)

COMBINED DECLARATION AND ASSIGNMENT (US RIGHTS ONLY) FOR UTILITY OR DESIGN PATENT APPLICATION

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	MASCARA BOTTLE	
Title of invention:		
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As a below named inventor, I hereby declare that this declaration and assignment are directed to:

Application No.	29/551,233
Filing Date	January 12, 2016
Amended on (if applicable)	

or, if no application is identified above, the attached application.

DECLARATION

The above application was made or authorized to be made by me.

I believe that I am the original or an original joint inventor of a claimed invention in the application.

My residence, mailing address and citizenship are as stated below next to my name.

I have reviewed and understood the contents of the application, including the claims.

I hereby acknowledge that any willful false statement made in this declaration is punishable under Section 1001 of Title 18 of the United States Code by fine or imprisonment of not more than five years, or both

FOREIGN PRIORITY CLAIM

I hereby claim, on my behalf or on behalf of the below-identified Assignee(s), priority benefits under Title 35, United States Code, § 119 (a)-(d) or (f), § 172 or § 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or § 365(a) of any PCT international application(s) which designated at least one country other than the United States of America, that is/are listed below, and have also identified below any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s) or any PCT international application(s) having a filing date before that of the application(s) on which priority is claimed.

COUNTRY	APPLICATION NUMBER	•	PRIORITY CLAIMED

CLAIM FOR BENEFIT OF EARLIER U.S. PROVISIONAL APPLICATION(S)

I hereby claim, on my behalf or on behalf of the below-identified Assignee(s), the benefit under 35 USC 119(e) of any United States provisional application(s) that is/are listed below.

U.S. PROVISIONAL APPLICATION NUMBER	DATE OF FILING

DOMESTIC PRIORITY CLAIM FOR BENEFIT OF EARLIER U.S./PCT APPLICATION(S)

I hereby claim, on my behalf or on behalf of the below-identified Assignee(s), the benefit under 35 U.S.C. 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of 35 USC 112, I acknowledge the duty to disclose material information as defined in 37 CFR 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

U.S. APPLICATION NUMBER	DATE OF FILING	PATENT NUMBER

DUTY OF DISCLOSURE

I hereby acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations § 1.56, which in pertinent part states that information is material to patentability when it is not cumulative to information already of record or being made of record in the application, and (1) it establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim; or (2) it refutes, or is inconsistent with, a position the applicant takes in: (i) opposing an argument of unpatentability relied on by the Office, or (ii) asserting an argument of patentability. A prima facie case of unpatentability is established when the information compels a conclusion that a claim is unpatentable under the preponderance of evidence, burden-of-proof standard, giving each term in the claim its broadest reasonable construction consistent with the specification, and before any consideration is given to evidence which may be submitted in an attempt to establish a contrary conclusion of patentability.

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I have sold and assigned and hereby sell and assign to:

Assignee(s)	Address	
IT Cosmetics, LLC	111 Town Square Place, Suite 317, Jersey City, New Jersey 07310	

and the successors and assigns thereof, the entire right, title and interest to said invention so far as concerns the United States and the Territories and Possessions thereof, including the right to claim priority, and said application and all Letters Patent of the United States to be obtained on said application, and any related applications including any nonprovisional application, continuation, division, renewal, substitute or reissue thereof, for the full term or terms for which the same may be granted, and any U.S. nonprovisional, U.S. provisional and/or U.S. national phase patent application on which priority is claimed.

If the application number and filing date are not set forth above, authorization is hereby given for any attorney of record in the subject patent application to insert below the application number and filing date information for this application when that information becomes available.

Application No.	29/551,233
Filing Date	January 12, 2016

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment and sale.

I further covenant that Assignee(s) will, upon request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and

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accessible to me and will testify as to the same in any proceeding related thereto and will promptly execute and deliver to Assignee(s), or the legal representative thereof, any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

I agree that this assignment shall be construed in accordance with the law of the appropriate jurisdiction within the United States, and without regard to its conflicts of laws provisions.

Legal Name of Inventor:	Jamie KERN				
Inventor's signature	and the second second	Date:	17-76-15		
Residence: (City & State/C	Citizenship	: US			
Post Office Address	Address. c/a IT Casmetics, LLC, 111 Town Squere Place, Suite 317, Jersey City, New Jersey 07310				

Legal Name of Inventor Regins BAPTISTA					
inventor's signature:		LHOS.	Date:	11-23.5	
Residence: (City & State/Country): Jersey City, New Jersey		Citizenship	US		
Post Office Address: c/o IT Cosmetics, LLC, 111 Town Square Place, Suite 317, Jersey City, New Jersey 07310					