503654273 01/19/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3700907

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
MATTEL, INC.	01/15/2016

RECEIVING PARTY DATA

Name:	SPROUTLING, INC.
Street Address:	8 CALIFORNIA STREET, THIRD FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111

PROPERTY NUMBERS Total: 4

Property Type	Number	
Application Number:	14485396	
Application Number:	14485408	
Application Number:	29466893	
Application Number:	61877067	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 18009495225

Email: ipteam@nationalcorp.com

Correspondent Name: TAYLOR LEWIS

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Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	F160757
NAME OF SUBMITTER:	TERESA L. MCNALLY
SIGNATURE:	/Teresa L. McNally/
DATE SIGNED:	01/19/2016

Total Attachments: 2

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PATENT 503654273 REEL: 037521 FRAME: 0700

NOTICE OF RELEASE OF SECURITY INTERESTS IN PATENTS

Date: January 15, 2016

TO: United States Patent and Trademark Office

Ladies and Gentlemen:

Reference is hereby made to that certain Notice of Grant of Security Interest in Patents (the "Patents Notice"), made by SPROUTLING, INC., a Delaware corporation (the "Debtor") to MATTEL, INC., a Delaware corporation (the "Company"), which Patents Notice was recorded with the United States Patent and Trademark Office on November 30, 2015, at Reel 037173, Frame 0373, pursuant to which Debtor acknowledged that it granted to Company a continuing security interest and continuing lien up the following patents (the "Patents"):

Owner Sproutling, Inc.	Title INFANT MONITORING SYSTEM AND METHODS	Application No. 14485396	Filing Date September 12, 2014
Sproutling, Inc.	INFANT MONITORY SYSTEM AND METHODS	14485408	September 12, 2014
Sproutling, Inc.	INFANT WEARABLE DEVICE	29466893	September 12, 2013
Sproutling, Inc.	INFANT MONITORING SYSTEM	61877067	September 12, 2013

Please be advised that, for good and valuable consideration, receipt of which is hereby acknowledged, Company hereby terminates the Patents Notice, releases and terminates the security interest granted by Debtor to Company in the Patents, and re-transfers and re-assigns to Debtor all of Company's right, title and interest in and to the Patents and all goodwill associated therewith.

Company hereby authorizes Debtor and its agents, representatives and designees to record this Notice of Release of Security Interest in Patents with the United States Patent and Trademark Office. Company further agrees to provide Debtor with any additional authorization and documentation reasonably necessary to effect the release of Company's security interests in the Patents.

[SIGNATURE PAGE FOLLOWS]

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PATENT REEL: 037521 FRAME: 0701 MATTEL, W.C., a Delaware comporation

Ву:

Name Title:/

Mifferni Zack Magri Met President, Assistant Bitneral Counsel to Assistant Secretary, Corporate Securities