

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3701397

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IDEO, LP	03/06/2014
RECEIVING PARTY DATA	
Name:	TEMPUR-PEDIC MANAGEMENT, LLC
Street Address:	1000 TEMPUR WAY
City:	LEXINGTON
State/Country:	KENTUCKY
Postal Code:	40511
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29478139
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	STITES & HARBISON, PLLC
Address Line 1:	400 WEST MARKET STREET
Address Line 2:	SUITE 1800
Address Line 4:	LOUISVILLE, KENTUCKY 40202
ATTORNEY DOCKET NUMBER:	DP41-193US01D02
NAME OF SUBMITTER:	SUSAN PYLES
SIGNATURE:	/SUSAN PYLES/
DATE SIGNED:	01/19/2016
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, **IDEO, LP**, a Delaware Limited Partnership having its principal place of business at 715 Alma Street, Palo Alto, 94301, being owners of all right, title and interest in and to certain inventions and improvements disclosed in those design patent application listed on Schedule A attached hereto, filed in the United States Patent and Trademark Office and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, **TEMPUR-PEDIC MANAGEMENT, LLC.**, a limited liability company of the State of Delaware having its principal place of business at 1000 Tempur Way, Lexington, KY 40511 (Assignee) is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself, which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

(1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;

(2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.

X [Signature]
NAME: Madison Mount
Title: Partner

X [Signature] 3/6/14
DATE

State of California)
County of San Francisco)

On this 6 day of March, 2014 personally appeared before me Madison Mount to me known, or proved to me to be the person who signed the foregoing instrument and acknowledged to me that he/she signed it voluntarily for its stated purpose.



[Signature]
Official Signature of Notary

Gary Hirsch, Notary Public
My Commission expires: Aug 29, 2016

SCHEDULE A

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
29/478,150	December 31, 2013	MATTRESS COVER
29/478,160	December 31, 2013	ZIPPER PULL
29/478,163	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,027	December 30, 2013	MATTRESS COVER
29/478,127	December 31, 2013	MATTRESS COVER
29/478,132	December 31, 2013	MATTRESS COVER
29/478,139	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,147	December 31, 2013	MATTRESS COVER
29/478,154	December 31, 2013	MATTRESS COVER
29/478,156	December 31, 2013	MATTRESS COVER
29/478,159	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,162	December 31, 2013	MATTRESS ALINMENT SYSTEM
29/478,164	December 31, 2013	MATTRESS COVER ASSEMBLY AND BRAND TAG
29/478,166	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,167	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,169	December 31, 2013	MATTRESS COVER ASSEMBLY