503655016 01/19/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LAUNCH DESIGN LLC	01/11/2016

RECEIVING PARTY DATA

Name:	GEORGIA-PACIFIC CONSUMER PRODUCTS LP
Street Address:	133 PEACHTREE STREET, N.E.
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30303

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29539556

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ATTORNEY DOCKET NUMBER:	003381/469155	
NAME OF SUBMITTER:	CHRISTOPHER J. GEGG	
SIGNATURE:	/Christopher J. Gegg/	
DATE SIGNED:	01/19/2016	

Total Attachments: 2

source=469155_Assignment_Launch-GP#page1.tif source=469155 Assignment Launch-GP#page2.tif

> **PATENT** REEL: 037525 FRAME: 0564 503655016

WHEREAS, Launch Design LLC, having a place of business at 165 Lochland Circle, Roswell, Georgia 30075 ("Assignor"), owns or owned an interest in an invention entitled "DISPENSER", for which U.S. Patent Application No. 29/539,556 was filed on September 15, 2015 (Docket No. 30506); and

WHEREAS, Georgia-Pacific Consumer Products LP, a limited partnership of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of an agreement with Assignee has sold, assigned, and transferred, unto Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignor hereby authorizes Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor authorizes and requests the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor further authorizes Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignor hereby warrants and covenants that Assignor has not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignor hereby covenants and agrees to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

12.11.15 Date	By: Managara Parences Title:
County of This document was acknowledged before	ore me by Jason Ernest Begin
OII OBJE L RIVING OTARI (SEAL) EXPIRES EORGIA EC. 2, 2019 PUBLIC	Signature of Notary Public 12.2.19 Expiration Date of Commission