

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3702801

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DESIGN FUTURES-PACKAGING, TRADING AS PART OF SHEFFIELD HALLAM UNIVERSITY ENTERPRISES LIMITED	01/14/2016
RECEIVING PARTY DATA	
Name:	KRAFT FOODS R&D, INC.
Street Address:	THREE PARKWAY NORTH
City:	DEERFIELD
State/Country:	ILLINOIS
Postal Code:	60015
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14903502
CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	8602862929
Email:	HDANEK@CANTORCOLBURN.COM
Correspondent Name:	CANTOR COLBURN LLP
Address Line 1:	20 CHURCH STREET
Address Line 2:	22ND FLOOR
Address Line 4:	HARTFORD, CONNECTICUT 06103
ATTORNEY DOCKET NUMBER:	CDS0999US
NAME OF SUBMITTER:	DANIEL R. GIBSON
SIGNATURE:	/Daniel R. Gibson/
DATE SIGNED:	01/20/2016
Total Attachments: 4	
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CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment is made between:

Design Futures – Packaging, trading as part of Sheffield Hallam University Enterprises Limited (a wholly owned subsidiary of Sheffield Hallam University), Registered Office: City Campus, Sheffield Hallam University, Howard Street, Sheffield, S1 1WB, UK, registered in England, Company No. 02143539 (hereinafter referred to as the Assignor); and

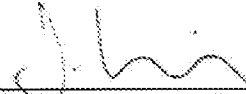
Kraft Foods R&D, Inc. of Three Parkway North, Suite 200, Deerfield, IL 60015, USA (hereinafter referred to as the Assignee).

The Assignor was a co-owner of patent applications GB1315507.2 and PCT/IB2014/001858 (hereinafter referred to as the Patents) relating to a stacking container and display of said containers.

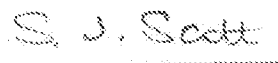
The Assignor agreed to assign all of its rights in the Patents to the Assignee under a Professional Services Agreement dated 5 April 2013. In consideration of the sum paid to the Assignor by the Assignee in respect of the Professional Services Agreement (receipt of which is hereby acknowledged by the Assignor) the Assignor hereby confirms that it assigns to the Assignee its rights in the Patents referred to above and all rights arising therefrom, including the right to file patent applications in any country in respect of the Patents and including the right to bring proceedings for any previous infringement of the rights assigned by this Assignment.

It is also hereby agreed that the Assignor will, at the expense of the Assignee, execute all such documents, and do all such things, as may reasonably be required for the Assignee (or the nominee of the Assignee) to enjoy the full benefit of the property and rights hereby assigned, including (if required to do so by the Assignee) applying for patents in the name of the Assignor.

Signed for and on behalf of
Design Futures – Packaging (Sheffield
Hallam University Enterprises Limited)

 14/1/16
(signature, name & date) JOHN KIRKBY

in the presence of

 14/1/16
(signature & name of witness, & date) SUE SCOTT

Signed for and on behalf of
Kraft Foods R&D, Inc.

(signature, name & date)

in the presence of

(signature & name of witness, & date)

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Signed for and on behalf of
Design Futures – Packaging (Sheffield
Hallam University Enterprises Limited)

(signature, name & date)

in the presence of

(signature & name of witness, & date)

Signed for and on behalf of
Kraft Foods R&D, Inc.

[Signature], RAKESH HADJI, 18th January 2016
(signature, name & date)

in the presence of

L. Webster LISA WEBBER
(signature & name of witness, & date) 18/1/2016